



RAS ALKHAIMAH
MARKET

INSIGHT

SHORELINE
BY **DAMAC**



RAS ALKHAIMAH

The Fastest Growing Free Zone in UAE

345,000

 Population

6

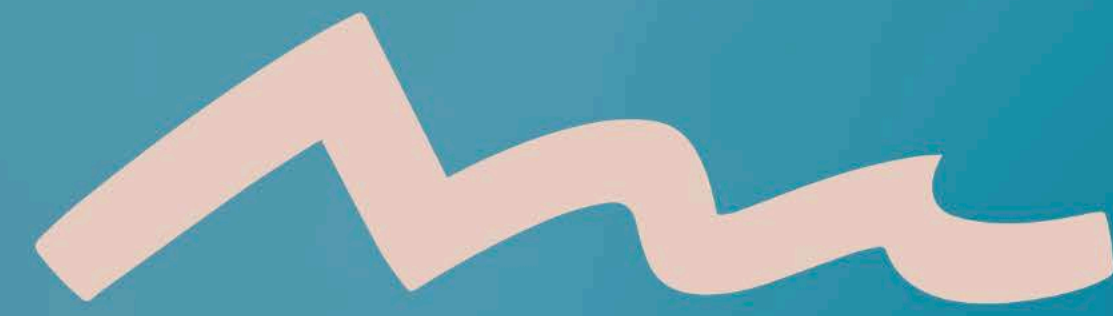
 Districts

5

 Sea Ports

1

 Int'l Airport



RAS AL KHAIMAH

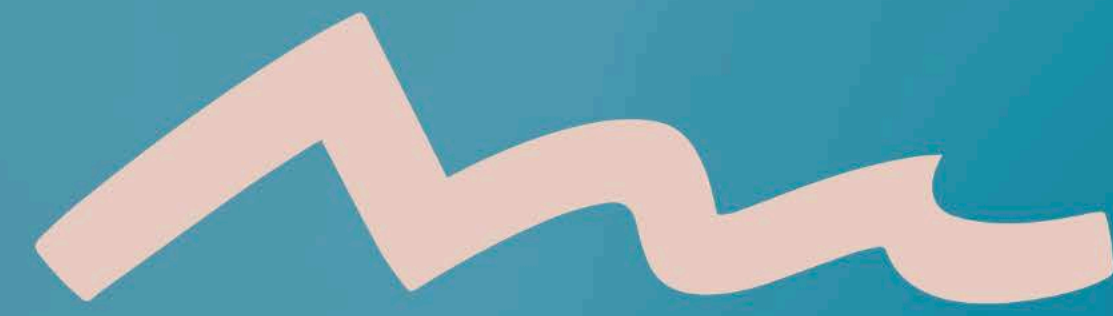
The Fastest Growing Free Zone in UAE



15,000+ Companies

50+ Industries

100+ Countries



RAS ALKHAIMAH

The Fastest Growing Free Zone in UAE

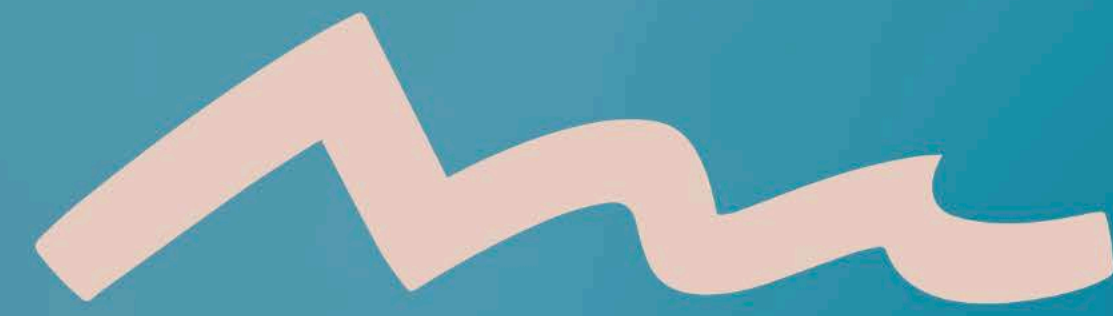


Exports - 2023

AED 13.9 Bn Exports

AED 7.2 Bn FMCG

AED 4.1 Bn Mineral Products



RAS ALKHAIMAH

Paradise for Expats

1st
IN RANK

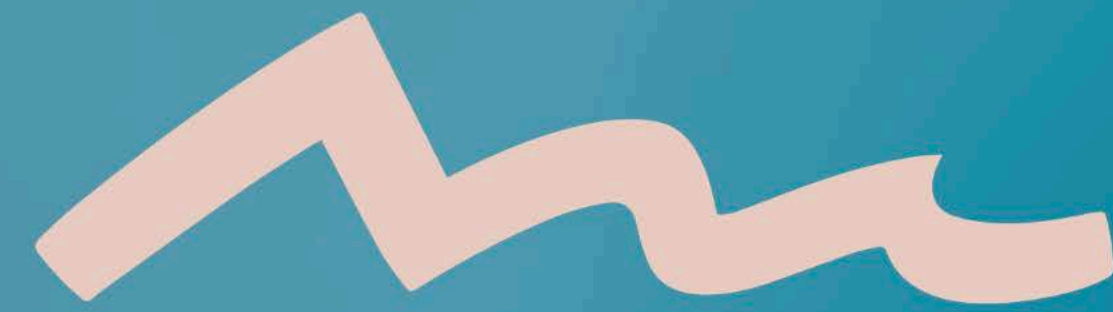
Housing, Language
& Digital Life

2nd
IN RANK

Working
Abroad

4th
IN RANK

Quality of
Life & Work



RAS ALKHAIMAH

Paradise for Expats



Tourist Influx

1.22 Million - 2023

Projected to 3.5 million by 2030

Real Estate Dynamics of Top World Casino Cities

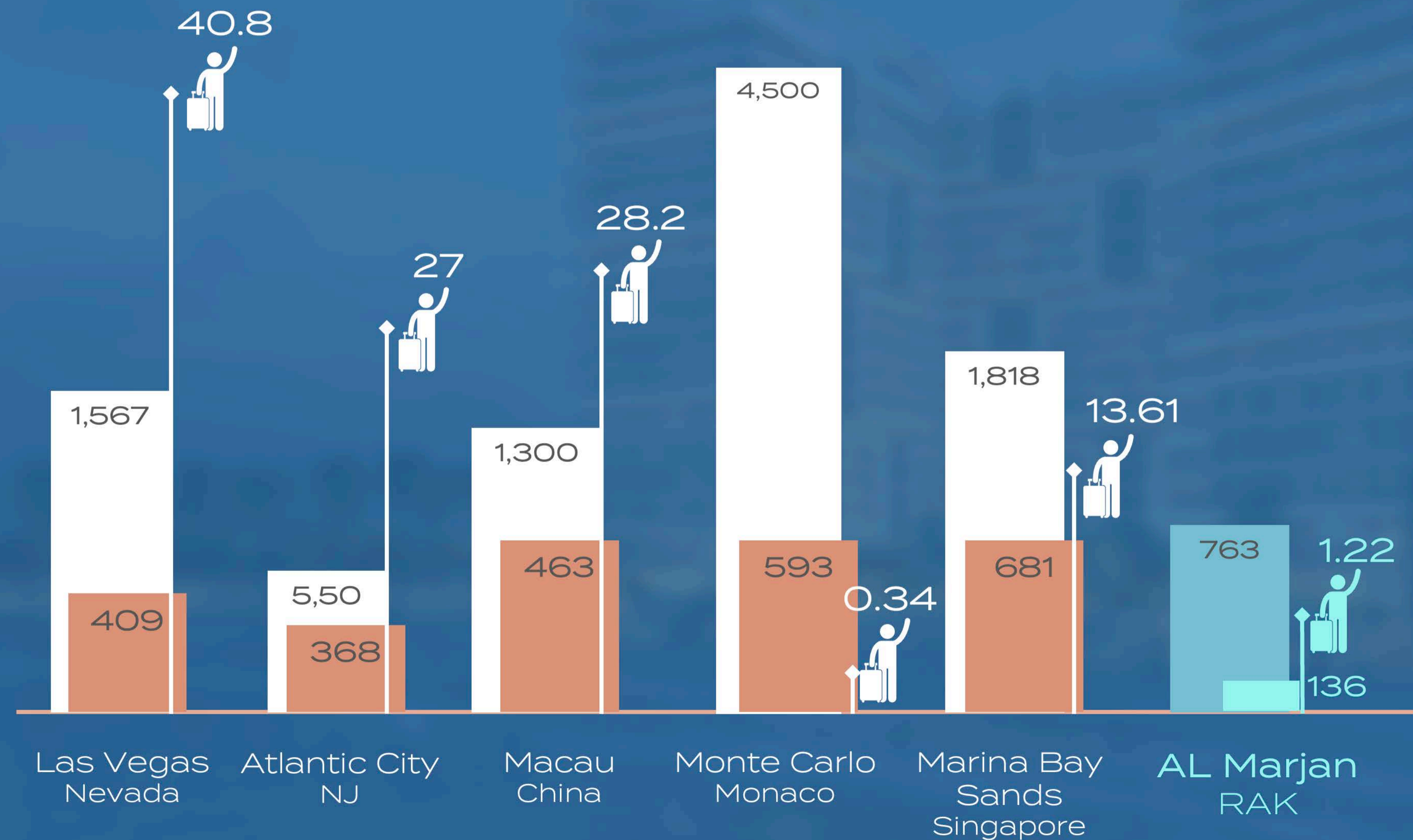
Casino Index Score (Out of 10 Points)



Capital Values (USD PSF)

Short Term Rent (USD Per Night)

Visitors in 2023 (Million)



Real Estate Dynamics of Top World Casino Cities

Tourist Influx Impact



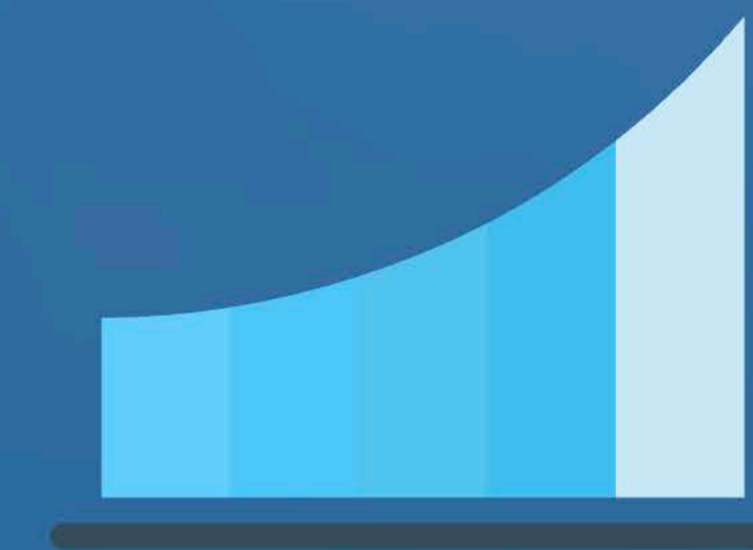
Casino Cities Drive
Real Estate Demand

Investor's Haven



RAK's 1.2M Tourist Influx
Prime for Investment

Future Tourism Surge



3X Tourist Growth by
2030 Rental Yields to
Rise

Short-Term Rental Boom



Limited Rooms,
Growing Occupancy
– Next 4 to 5 Years

Al Marjan:

Key to RAK Tourism Vision 2030 –
World-Class Hospitality, Entertainment, & Gaming

Exclusive Beachfront:

Low-Density Design, Mid to Long-Term Value,
Exponential Returns

Global Casino Market:

USD 224B by 2030 –
Al Marjan's Growth Opportunity

Strategic Investment:

Early Entry into High-Potential Assets,
9% Yield on Beachfront Properties

Emerging Beachfront Destination

Opportunities for Beachfront Residences in UAE



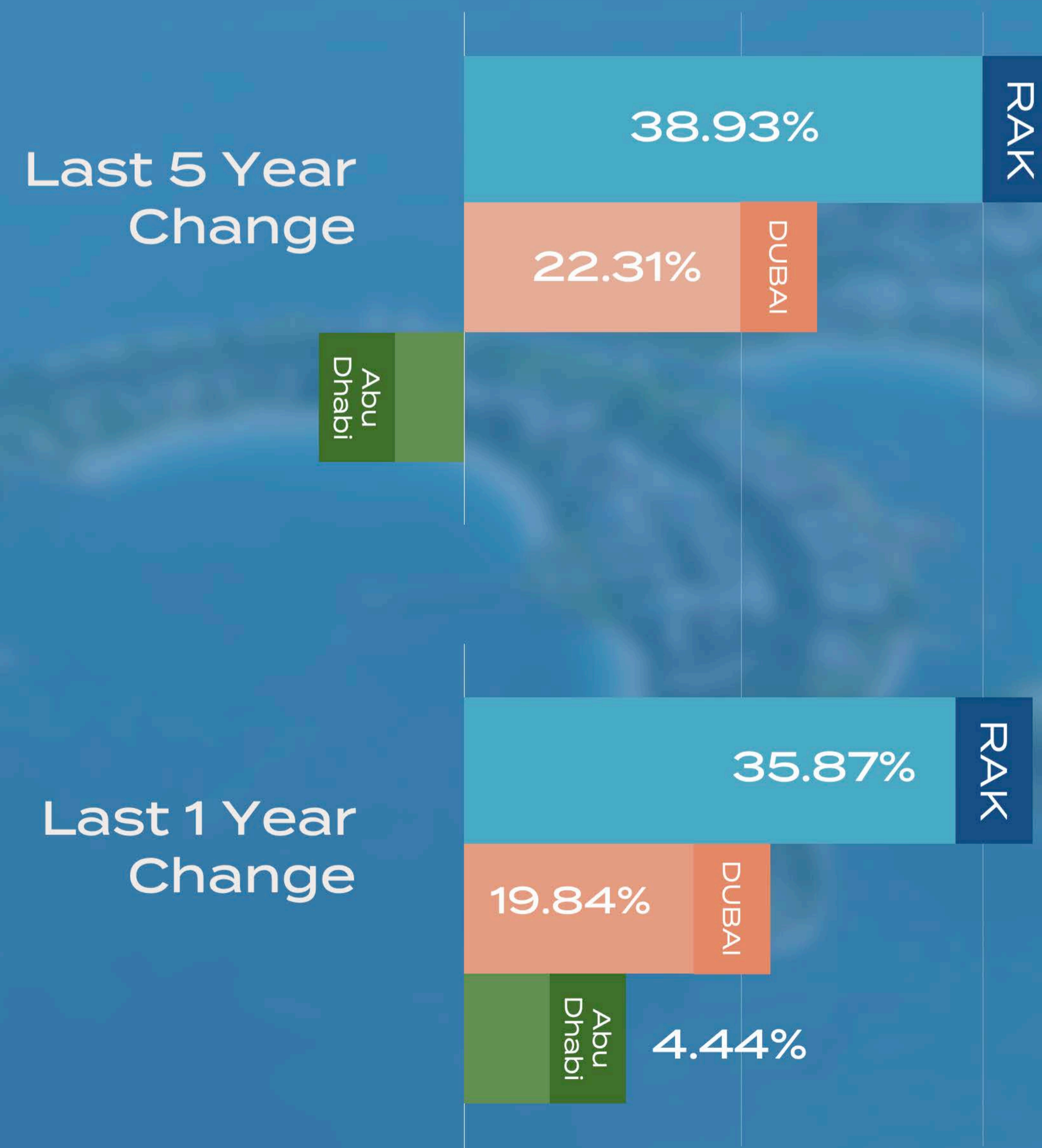
Avg. Capital Value (PSF)

Short Let Yield %

Real Estate Investments

– Demand Dynamics

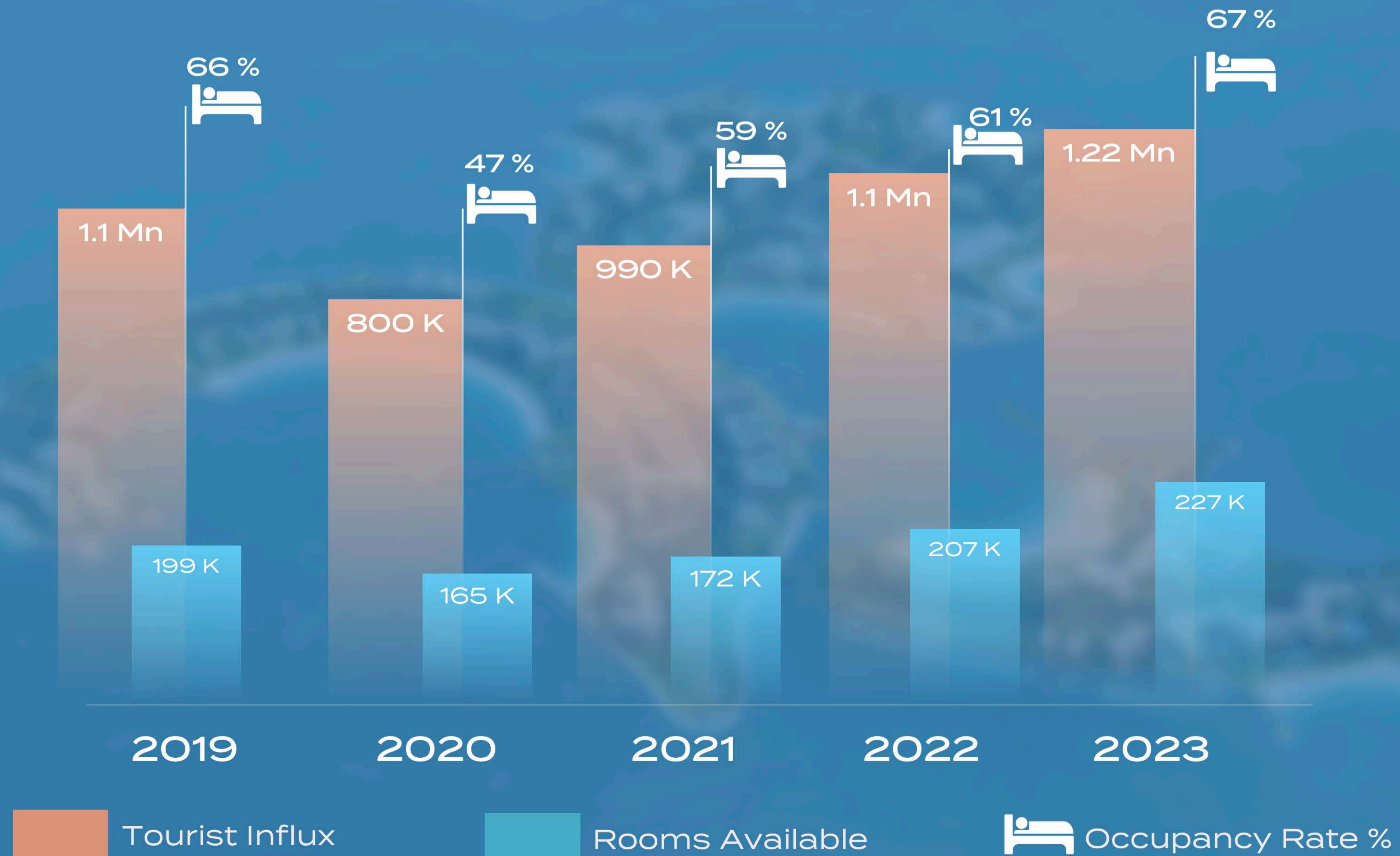
Apartment Sale Price Change % (2023)



Real Estate Investments

– Demand Dynamics

Tourist Influx & Short Let Performance



Why RAK?

1. Gaming/ Casino to attract MICE & Drive Growth

- Wynn Al Marjan Grandeur: 18,500 sq.mt. – Larger than Wynn Las Vegas
- Gaming's Economic Impact: 43% of Nevada's GDP, 50.9% of Macau's
- MICE Magnet: Gaming Drives Business Travel and MICE Events

2. Emerging Holiday Homes Destination

- RAK's Potential: Holiday & Second Home Hub. Global
- Investment Appeal: 49% UHNWIs Target UAE

3. Wynn Al Marjan: Top Island Casino with Sea Views

- Al Marjan: Exclusive Island Beachfront with Casino Views
- Tourist Spending Power: Dubai Leads with USD 29.4B
- Maximizing Returns: Capitalizing on Global Travel

4. Dubai Beachfront: Supply Saturation

- RAK Investment: Low Risk, High Yield – Up to 9% Returns

5. Higher Average Annual Returns

- High Growth Potential: 35% Capital Appreciation, 20-30% IRR

6. Branded Residences: High Concentration of Luxury Homes

- Luxury Focus: Premium Residences for Ultra-High Net Worth Individuals

7. Al Marjan Island: Limited Availability, Exclusive Living

- Exclusive Opportunity: 30+ Projects, Limited Land for ultra-high net worth individuals



Few Benchmark Projects

– Price Range

