

INVEST
IN THE DEVELOPMENT
OF A BOUTIQUE VILLA
COMPLEX
WITH HOTEL-STYLE
SERVICES

CAPITALIZATION
STARTING FROM 30%

RENTAL INCOME
STARTING FROM 16.8%



## Project Overview

A branded complex of high-yield villas in tropical style with hotel services

Rental yield ranging from 16.8% to 24.3% per year

- 28 villas
- Café and coworking space
- Concept stor
- Private green courtyard and wellness center
- Hotel services



## About the Company

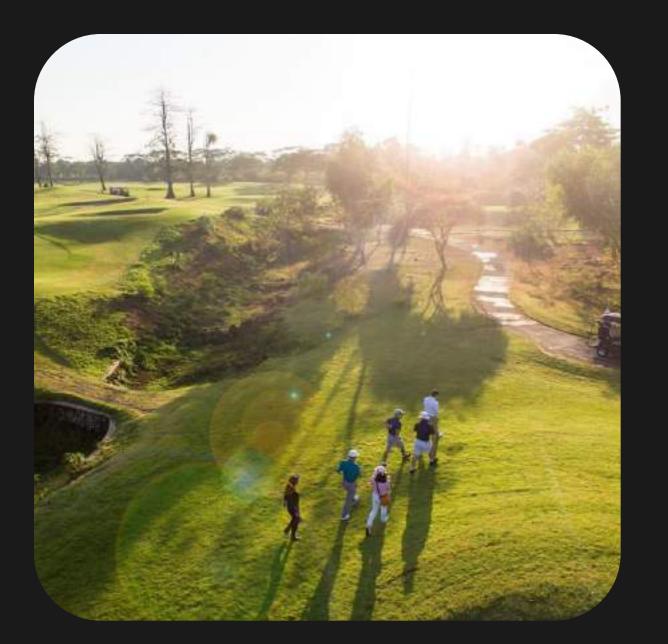


#### Mission

Unleash human potential by creating conceptual and multifunctional spaces that provide their owners with a stable passive income.

- 4 years in the Bali market
- years of experience in real estate
- Currently implementing 9,620 m<sup>2</sup>

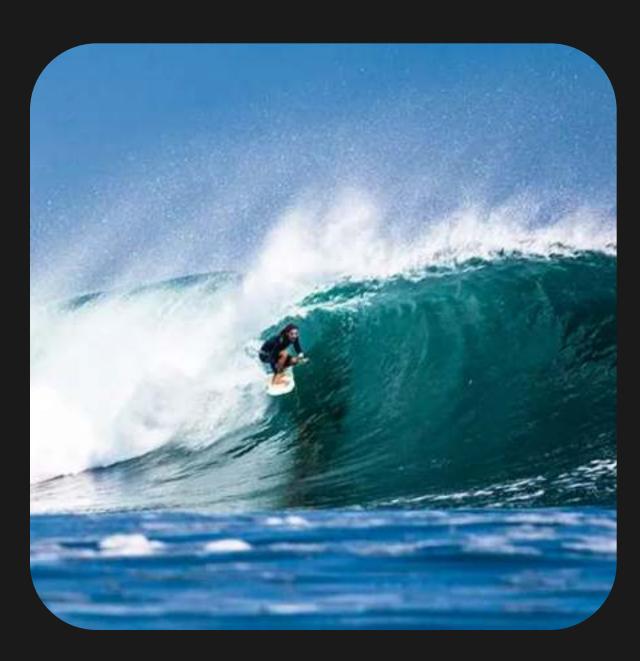
# CONVENIENT AND WELL-DEVELOPED INFRASTRUCTURE





#### Within 3 minutes from the land plot:

- A vast park and golf course
- 2 pristine sandy beaches
- Fitness clubs, spas, and beauty salons
- Two beach clubs and concert venues
- Over 100 restaurants
- Incredible sunsets and scenic viewpoints
- World-class surfing spots





## Economic Outlook of the Location

## Bingin — The Perfect Investment Destination in Bali

We have carefully selected Bingin as the prime location for investment on the island of Bali. The investment opportunities in this area surpass the market average in terms of profitability.

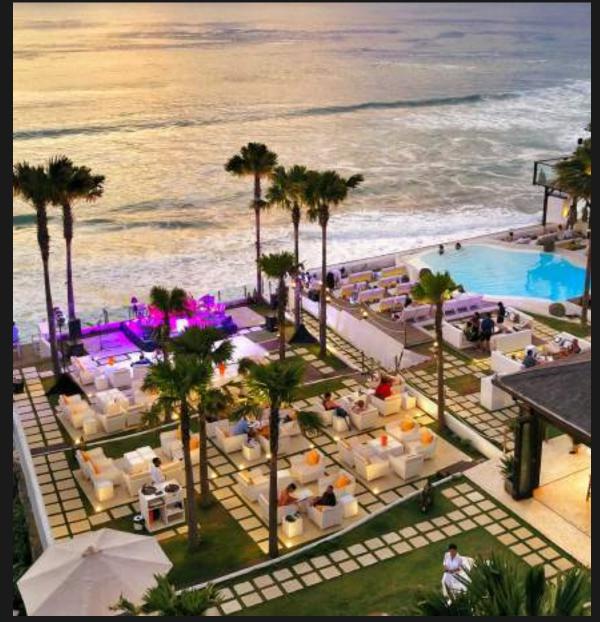
Occupancy Rate\*
80% — 90%

Expect a potential land value growth of 100% within a span of 3 years

Anticipated 50% growth in rental and real estate prices over a 3-year timeframe







## Economic Outlook of the Location

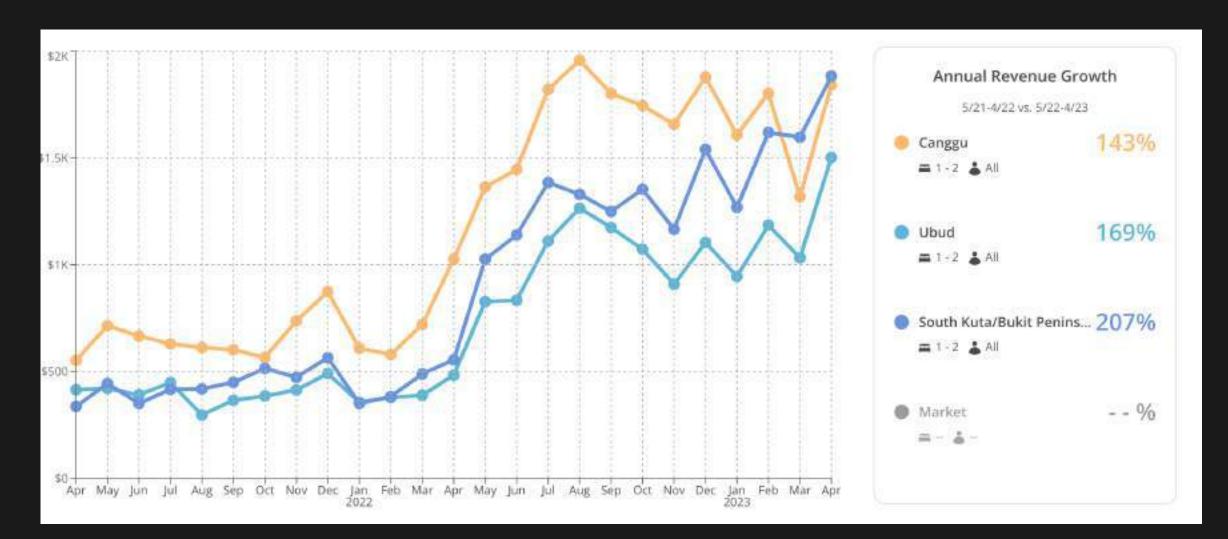
## Bukit: The Fastest-Growing District in Terms of Profitability

Bingin, Uluwatu, Dreamland - The Vibrant Tourism Hub of Bukit. These three destinations form the beating heart of Bukit, where infrastructure development outpaces other areas.

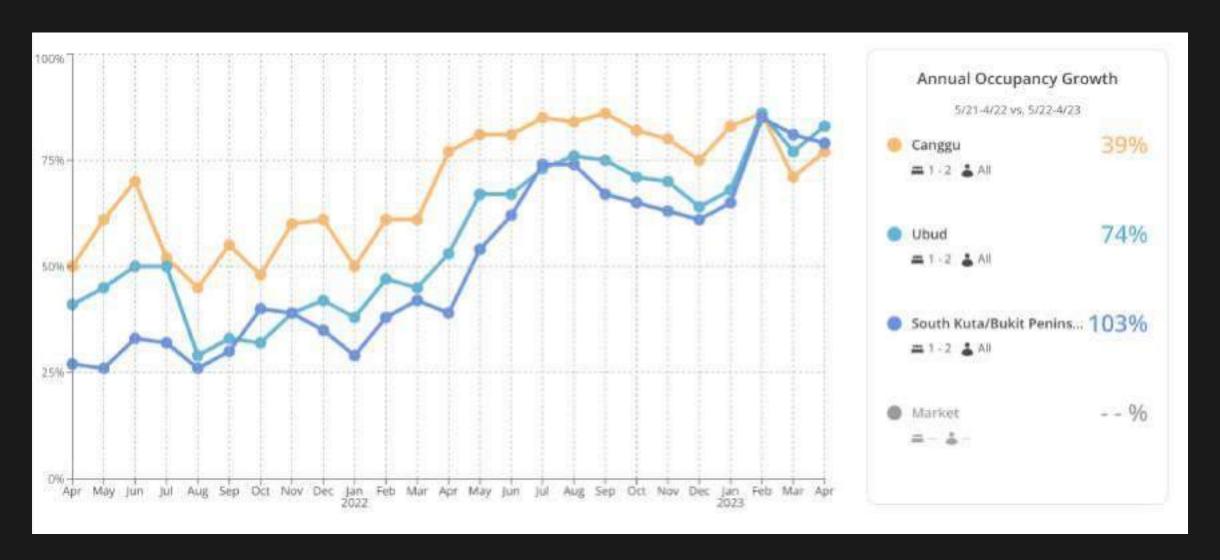
In 2022, key metrics such as Average Daily Rate (ADR) and Occupancy Rate have caught up with the likes of Canggu and Berawa.

However, the average cost per square meter is 25% more affordable than in Canggu, paving the way for an imminent rise in property value per square meter within the area.

This presents an exceptional opportunity to enter a burgeoning location right from the outset.



Comparing the two-year growth rate of average revenue in popular tourist destinations



Analyzing the two-year growth rate of average occupancy in popular tourist destinations

## Location of the LineUp Complex

- The Most Rapidly Developing Area in Bukit
- Average Monthly Rental
   Growth of +4%
- Land Value Increased by 40% in 12 Months



Balangan

Beach

- Just 2-5 minutes away from the finest beaches, restaurants, and establishments
- Conveniently located within 2-3 minutes of renowned dining spots like Ours, Alchemy, Usha, Nourish, and Gooseberry
- Merely 5 minutes away from the breathtaking shores of Padang Padang, Bingin, and Dreamland
- Explore a wealth of amenities including spas, yoga studios, fitness centers, clothing showrooms, and coworking spaces

Ngurah Rai

ДЖИМБАРАН

Airport

Jimbaran

Beach

## Project Master Plan





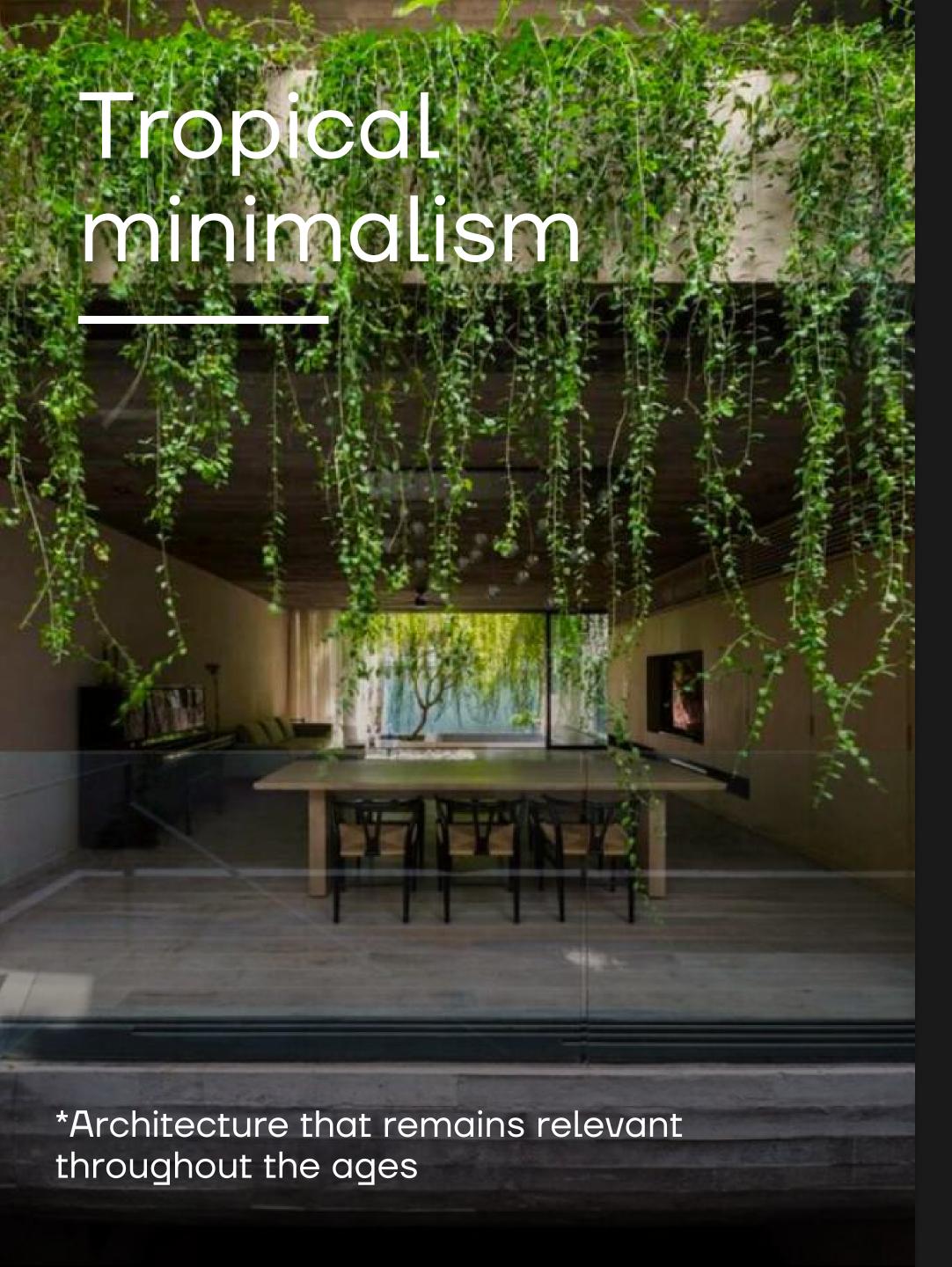


## Synergy of culture and technology

Our concept draws inspiration from the harmonious blend of two distinct worlds: Bali — an authentic, spiritual, and natural realm, and the modern world — technologically advanced, innovative, and adaptable.

**Project Values** 

STATE
PRIVACY
SYNERGY



### Green Architecture

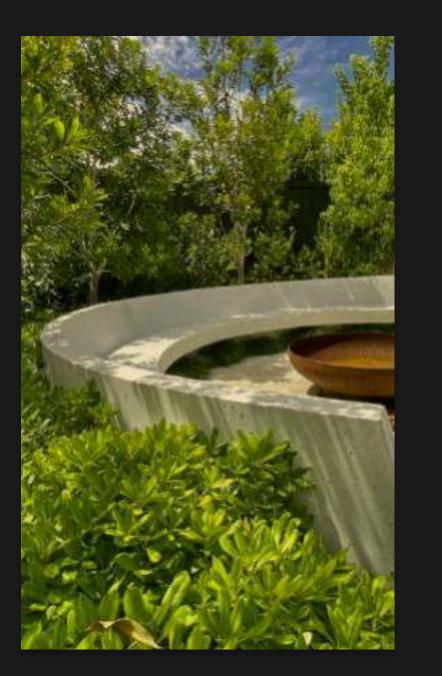
The complex embodies the essence of Tropical Minimalism, a prominent trend in European and Australian architecture. Its defining feature lies in harnessing the passage of time to our advantage.

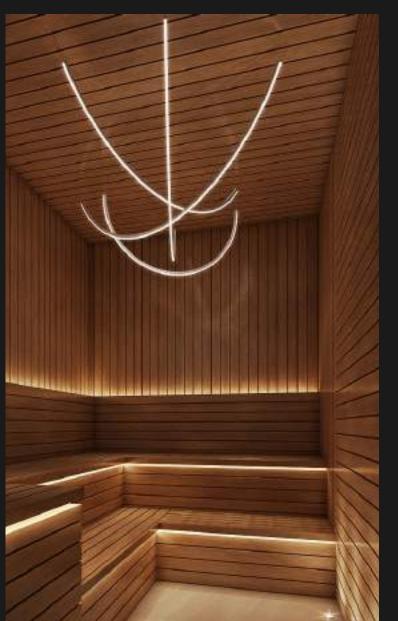
Our architecture humbly steps aside, allowing nature to take center stage. It serves as a canvas that celebrates the true protagonist. This approach brings us back to our roots, evoking a profound sense of harmony.

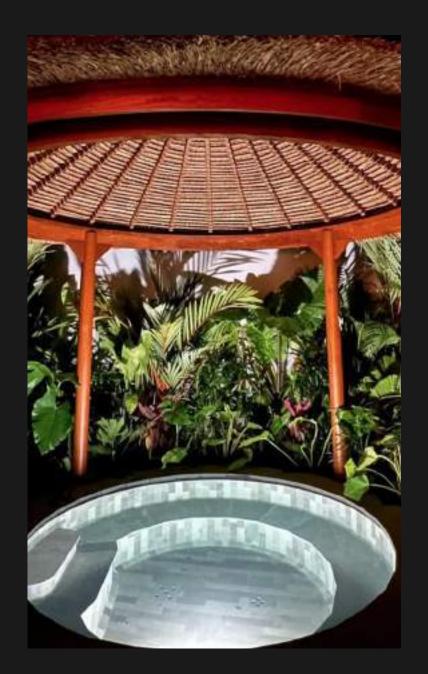
#### Key Features:

- A serene enclosed green courtyard spanning 970 m<sup>2</sup>
- Cascading greenery adorning the facades
- Clean lines and minimalist architectural forms
- Use of locally sourced materials resilient to harsh environments
- Interior elements crafted from recycled plastic





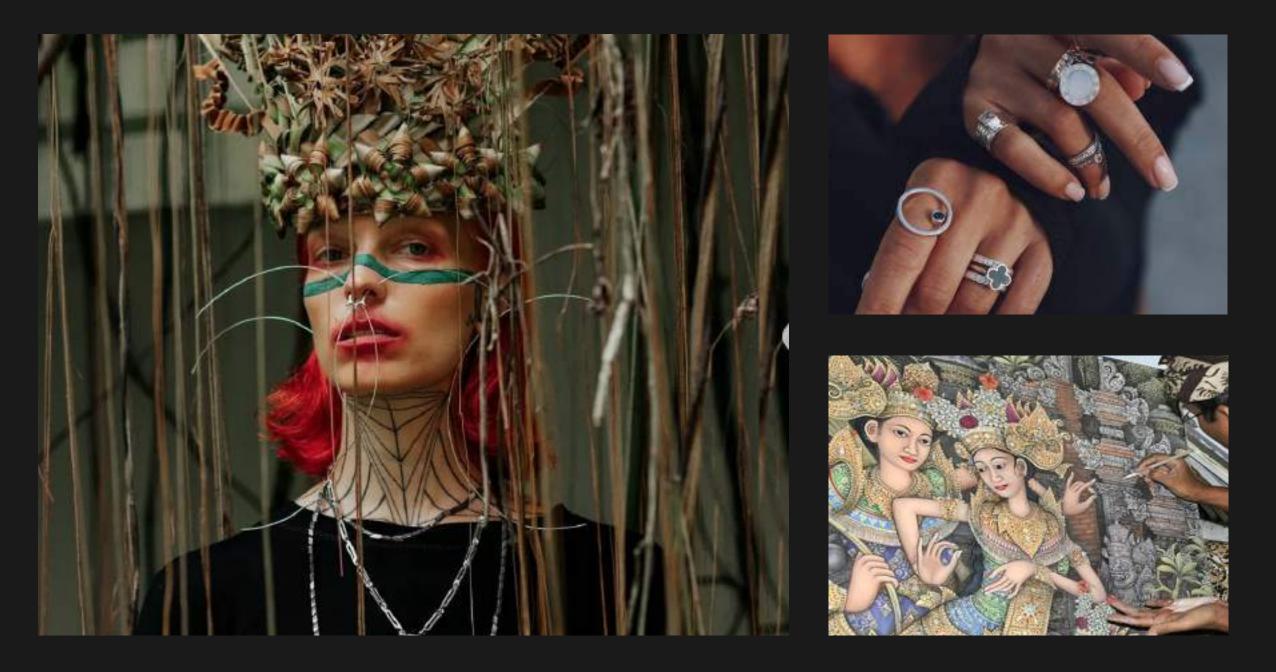




The LineUp complex is nestled in a tranquil setting, boasting a private green courtyard spanning 970 m<sup>2</sup>. At its heart lies the Wellness Hub, offering a range of rejuvenating facilities:

- SPA area featuring a sauna, ice bath, and hot tub
- Serene spaces for relaxation by the fire

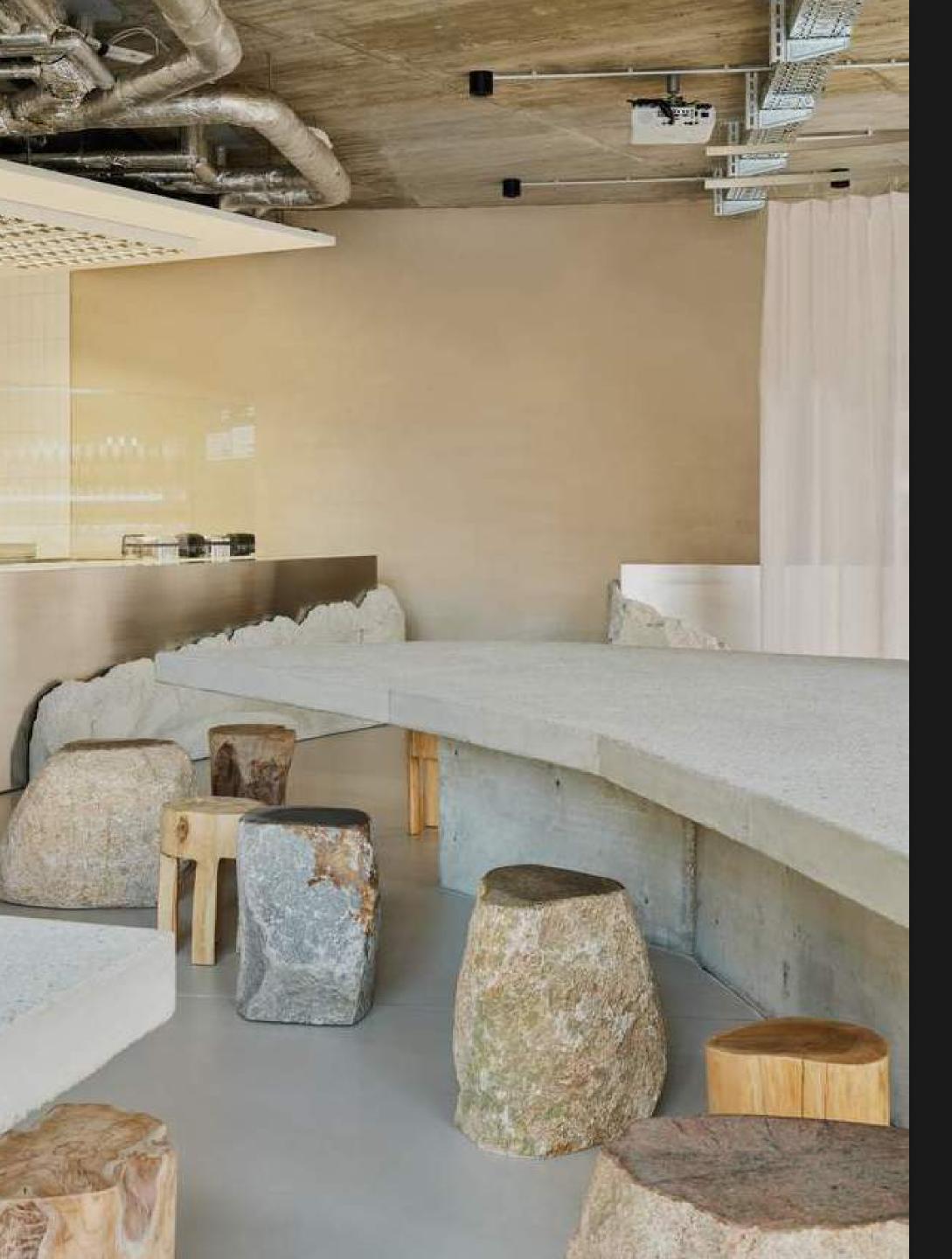




Bali is a place of people, their harmonious connection with nature. Their creativity speaks volumes about their energy, values, and the vibrant culture that surrounds them.

Within the complex, our Concept Store showcases a curated collection of artisanal products crafted by Balinese masters:

- Fragrances and jewelry
- Fashionable ensembles and artwork
- Unique surfboards available for rent



### Cafe and Coworking Zone

Within the complex's premises, a 250 m² commercial area has been designated, featuring a café and a space for small events. These spaces serve as gateways to the vibrant international community of entrepreneurs, surfers, and spirited individuals.

At the café, residents can expect:

- An informal and inviting atmosphere
- Resident-exclusive events
- Breakfast options and signature dishes
- Authentic Balinese coffee and tea ceremonie



## Synergy of Simplicity and Technology

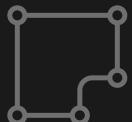
The villas are furnished with everything necessary to ensure that residents of the complex feel immersed in the tropical environment while enjoying their experience with maximum comfort and a sense of freedom.

- Spacious layouts with high ceilings (3m+)
- Living rooms with ample natural light (6.5m+)
- Modular spaces for versatile use
- Equipped workstations
- Open wardrobes with lighting
- Master bedrooms with views of the pool or landscaping
- Spacious bathrooms with views of the landscaping
- Cross-ventilation and natural lighting
- Interactive lighting features

#### Townhouse S1 — S7 | 1 Bedroom



70 m<sup>2</sup>



84 m<sup>2</sup> land plot



16.5 m<sup>2</sup> swimming pool



\$180,000 starting from



\$286,017

estimated price upon project completion

\* The price does not include VAT - 11% and notary fee - 1%

#### 1st floor:

- **20** m² living area
- 4.5 m² guest toilet
- 12 m² kitchen area
- 2.8 m² storage area

#### 2nd floor:

- 20.3 m<sup>2</sup> bedroom
- 4.4 m² bathroom



#### Profitability of the Rental Model for the End Buyer

fix

30%

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Occupancy Rate

Daily Price

#### Monthly Income

Villa Expenses and Maintenance (staff, laundry, water, electricity, infrastructure)

Management Company

#### Monthly Profit (EBITDA)

#### Passive Annual Profit (EBITDA)

Annual return on investment (EBITDA)

Payback Period (in years) \*excluding rental growth (EBITDA)

Moderate	Optimal
80%	90%
\$210	\$240
\$4 872	\$6 264
\$500	\$500
\$1 312	\$1 729
\$3 060	\$4 035
\$36 725	\$48 418
18,5%	24,3%
5,4	4,1

#### Smart-вилла M1 — M16 | 2 Bedrooms



120 m<sup>2</sup>



125.8 m<sup>2</sup> land plot



21 m<sup>2</sup>
swimming
pool



\$239,000 starting from



\$382,165

estimated price upon project completion

\* The price does not include VAT - 11% and notary fee - 1%

#### 1st floor:

- 18 m² living area
- 2.8 м² guest toilet
- 16 м² kitchen area
- 7.6 м² bathroom
- **3** m² storage area
- 18.6 м² bedroom

#### 2nd floor:

- 14 m² office
- **20 m²** bedroom
- **8** m² bathroom



#### Profitability of the Rental Model for the End Buyer

fix:

30%

Occupancy Rate

Daily Price

#### Monthly Income

Villa Expenses and Maintenance (staff, laundry, water, electricity, infrastructure)

Management Company

#### Monthly Profit (EBITDA)

Passive Annual Profit (EBITDA)

Annual return on investment (EBITDA)

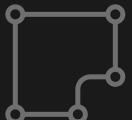
Payback Period (in years) \*excluding rental growth (EBITDA)

Moderate	Optimal
80%	90%
\$250	\$300
\$5 800	\$7 830
\$500	\$500
\$1 590	\$2 199
\$3 710	\$5 131
\$44 520	\$61 572
16,8%	23,2%
6,0	4,3

#### Smart-вилла L1 — L5 | 3 Bedrooms



175 m<sup>2</sup>



174 m<sup>2</sup> land plot



27.5 m<sup>2</sup>
swimming
pool



\$349,000 starting from



\$554,365

estimated price upon project completion

\* The price does not include VAT - 11% and notary fee - 1%

#### 1 этаж:

- **23** m² living area
- 8 м² guest toilet
- **26** m² kitchen area
- 8 м² bathroom
- 9 m² storage area
- **20 m²** bedroom

#### 2 этаж:

- 12 m² office
- **20 m²** bedroom
- 20 m² bedroom
- **8** m² bathroom
- **8** m² bathroom



#### Profitability of the Rental Model for the End Buyer

fix:

30%

Occupancy Rate

Daily Price

#### Monthly Income

Villa Expenses and Maintenance (staff, laundry, water, electricity, infrastructure)

Management Company

#### Monthly Profit (EBITDA)

#### Passive Annual Profit (EBITDA)

Annual return on investment (EBITDA)

Payback Period (in years) \*excluding rental growth (EBITDA)

Moderate	Optimal
80%	90%
\$380	\$450
\$8 816	\$11 745
\$500	\$500
\$2 495	<b>\$</b> 3 374
\$5 821	\$7 872
\$69 854	\$94 458
18,0%	24,3%
5,6	4,1

### Strategy

We present 2 investment strategies for our investors

#### Strategy 1: Short-Term Investment

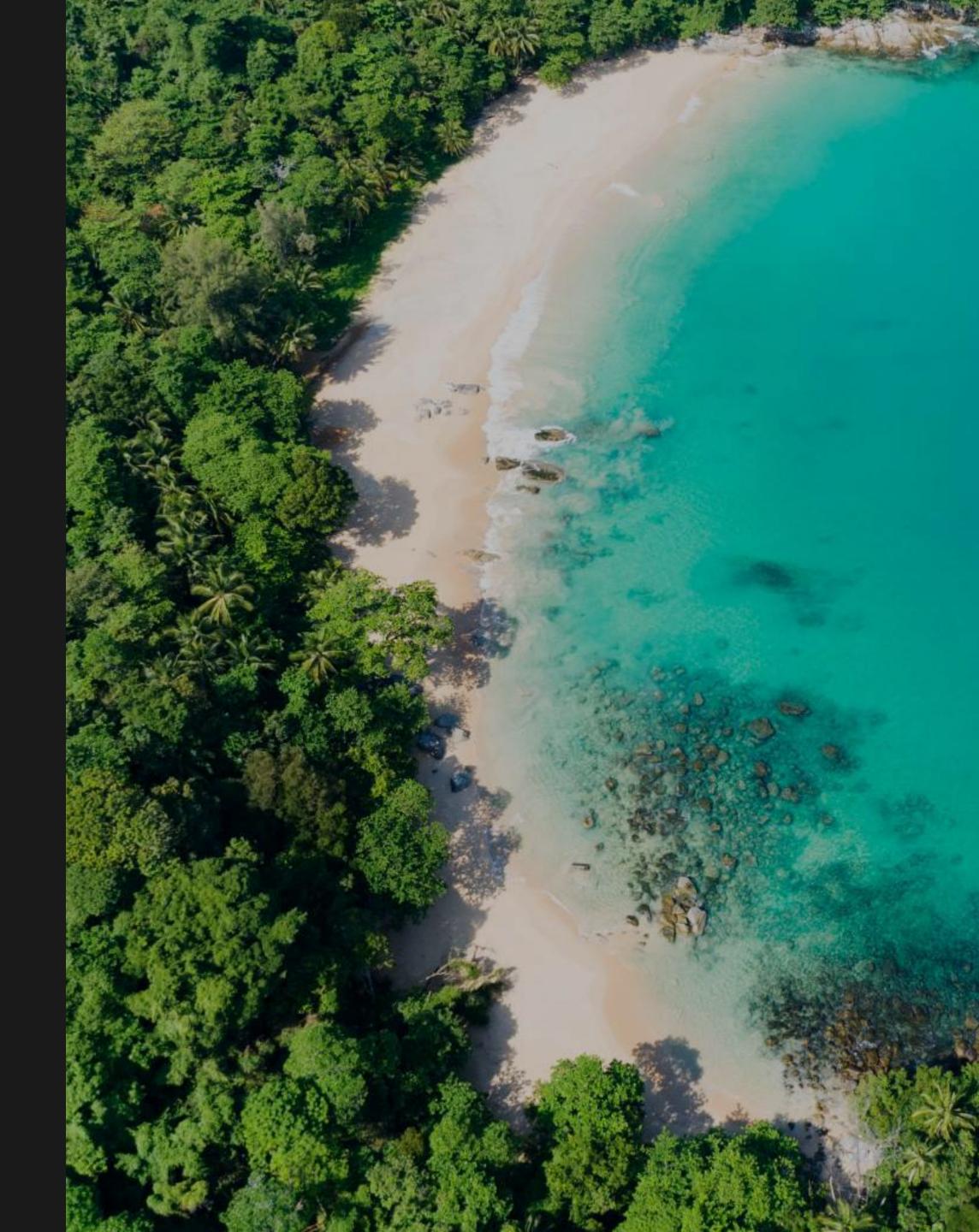
This strategy involves purchasing an asset in installments and selling it during the final stage of the project construction, within a year.

Average ROI — 25%\*

\*ROI is calculated based on net profit, considering all taxes and expenses paid

Additionally, you can obtain a comprehensive financial model for managing your assets, which includes calculations for:

- NPV, IRR
- CashFlow
- taxes, depreciation, and other expenses



#### Strategy 2: Medium-Term Investment

This is the most profitable strategy with an optimal risk balance for investment. It involves owning the asset for a period of 4 years, with the asset being recouped through rental income and exit from the investment.

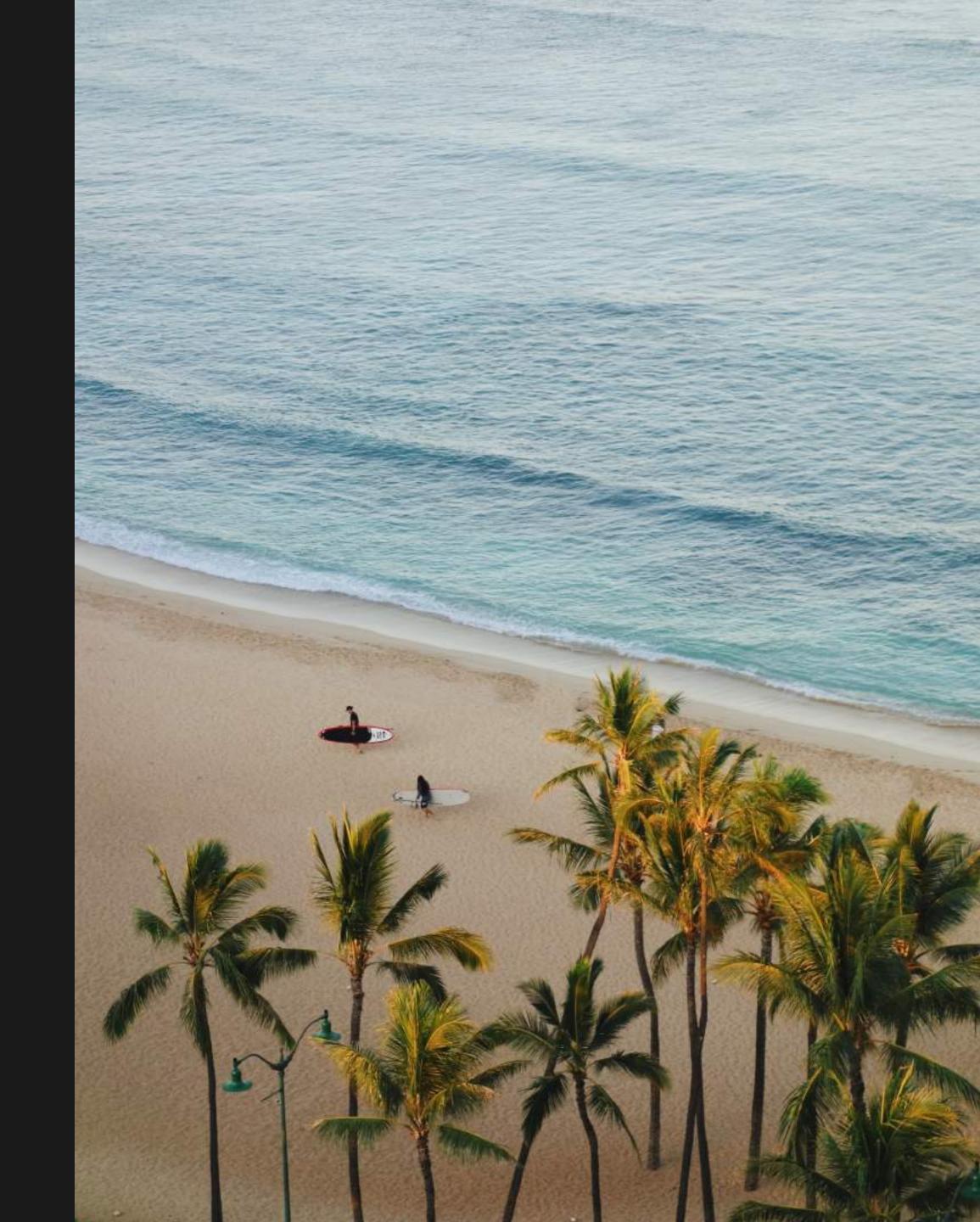
Upon exit, the lease term will be 25 years, which is a popular offering in the secondary real estate market.

Average ROI — 90%\*

IRR - 32%

Additionally, you can obtain a comprehensive financial model for managing your assets, which includes calculations for:

- NPV, IRR
- CashFlow
- taxes, depreciation, and other expenses



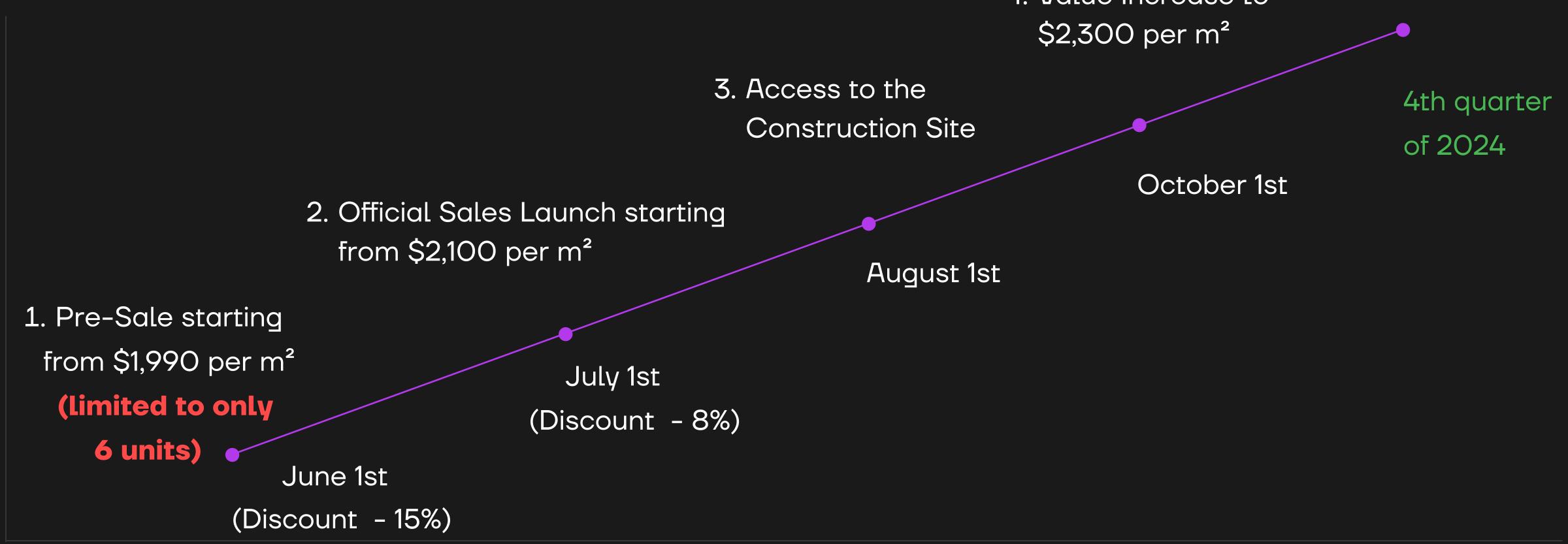
<sup>\*</sup>ROI is calculated based on net profit, considering all taxes and expenses paid

### Project Roadmap

Capitalization Growth of 30% per 1 m<sup>2</sup> from the initial cost upon completion of construction

> 4. Value Increase to \$2,300 per m<sup>2</sup> 4th quarter Construction Site of 2024 October 1st August 1st

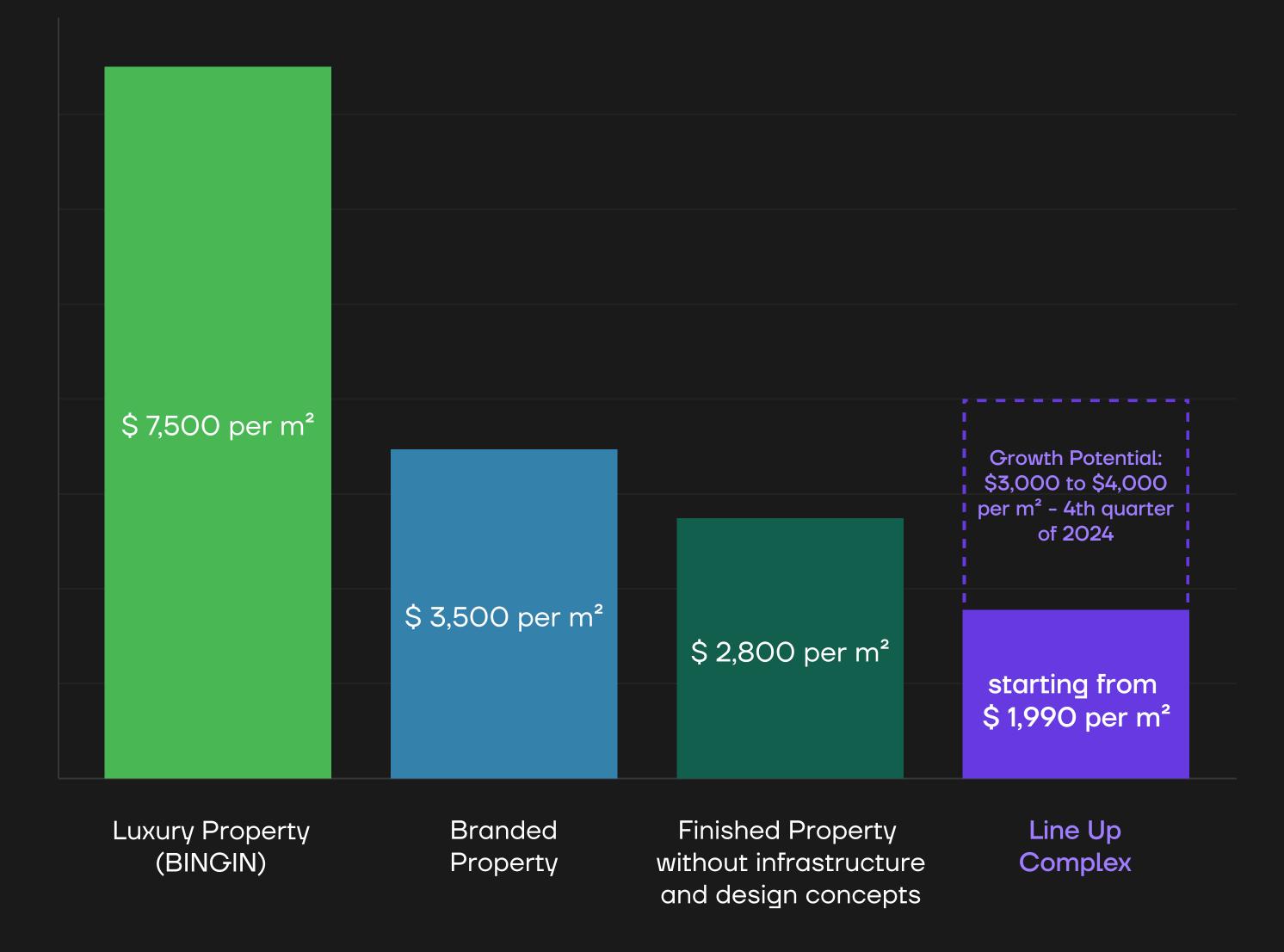
5. Project Delivery



## Competitive Sales Analysis

## Competitive analysis of available real estate options:

- Branded properties in Bali
- Finished properties in Bingin
- Hotel real estate with infrastructure



<sup>\*</sup>Analyzed over 4,000 housing units in Bali from publicly available sources

### Hotel Services by the Management Company



Secured complex



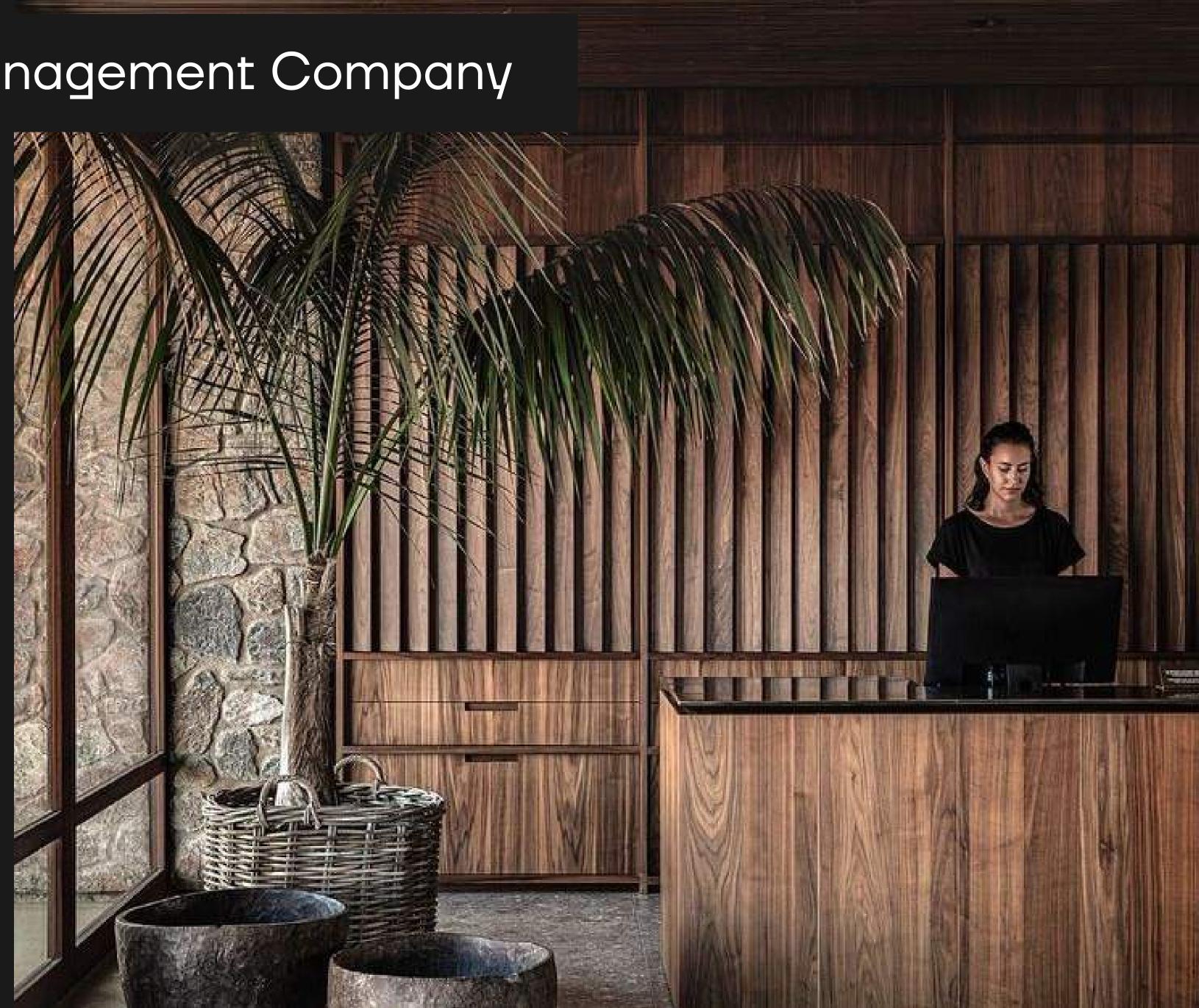
Complimentary breakfast for guests



Concierge Service



Daily housekeeping and linen replacement



# Control through Mobile Application

Access information on occupancy and financial reports from the Management Company via our user-friendly mobile app

