ORIGIN



RIGIN

ABOUT ORIGIN

Origin Property Company Limited was established in 2009 as a property development company which focuses on condominium that offers great travelling conveniences located near Sky Train routes and expressways.

Since the establishment of our company, we have built many condominiums aiming to be the most stylish condominiums, so all condominiums by Origin offers unique project designs with the best functional unit layout and excellence after sales service that worth every baht spent. Reflecting our company's core value that focus distributing the best product value with a good reasonable price that meets the customer's satisfaction.

VISION STATEMENT

Origin aims to be an integrated real estate development company with sustainable growth under the corporate governance code, deliver great products with excellent services and have a customercentric approach. Origin thinks more and offers more so that our customers have more benefits.

MISSION STATEMENT

We are attentive to every detail of the needs of customers by creatively designing project developments and delivering products and services that achieve customer satisfaction. We emphasize personnel and organizational development in order to grow sustainably with trade partners, customers, shareholders, business partners, employees and society.





15 YEARS ORIGIN SUCCESS JOURNEY





15 YEARS ORIGIN SUCCESS JOURNEY

ORIGIN VERTICAL



116 PROJECTS

VALUE 186,889 MB 56,468 UNITS

RESIDENTIAL

CONDOMINIUM & HOUSING

BRITINIA



42 PROJECTS

VALUE 53,772 MB 8,727 UNITS

65,195 UNITS 158 PROJECTS VALUE 240,661 MB*



ORIGIN BUSINESS OVERVIEW

RESIDENTIAL CONDOMINIUM & HOUSING

CONDO

ORIGIN VERTICAL

67 PROJECTS VALUE 73,634 MB 30,419 UNITS

HOUSE



42 PROJECTS VALUE 53,772 MB 8,727 UNITS

TOTAL 158 PROJECTS VALUE 240,661 MB

RECURRING HOSPITALITY & TOURISM





10 LOCATIONS 43,266 SQ.M.



SERVICE







150 PROJECTS 34,000 FAMILIES

NEW BUSINESS ORIGIN NEXT LEVEL





ORIGIN GUNKUL ENERGY (ORIGIN & GUNKUL)









BRAND SEGMENTATION

SEGMENT	PRICE RANGE (SQ.M.)	BRAND
FLAGSHIP	300,000 UPA	ORIGIN THONGLOR WORLD
LUXURY	200,000 - 300,000	PARK() RIGIN
HIGH END	120,000 - 200,000	SO ORIGIN SOHO BANGKOK
MAIN CLASS	90,000 - 140,000	PLDY PLACE
AFFORDABLE	60,000 - 100,000	ORIGIN

ORIGIN BANGKOK THONGLOR

ORIGIN Thonglor World PARK () RIGIN THONGLOR



ALL 5 LOCATIONS OF PARK ORIGIN BRAND ARE SITUATED IN THE TRULY PRIME CBD





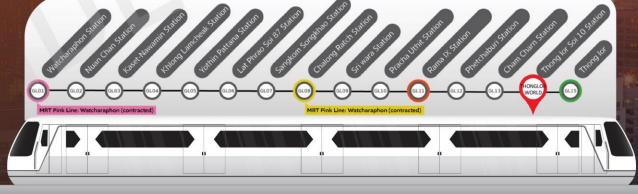
FUTURE INFRASTRUCTURE PROJECT



BANGKOK'S MONORAIL GRAY LINE*

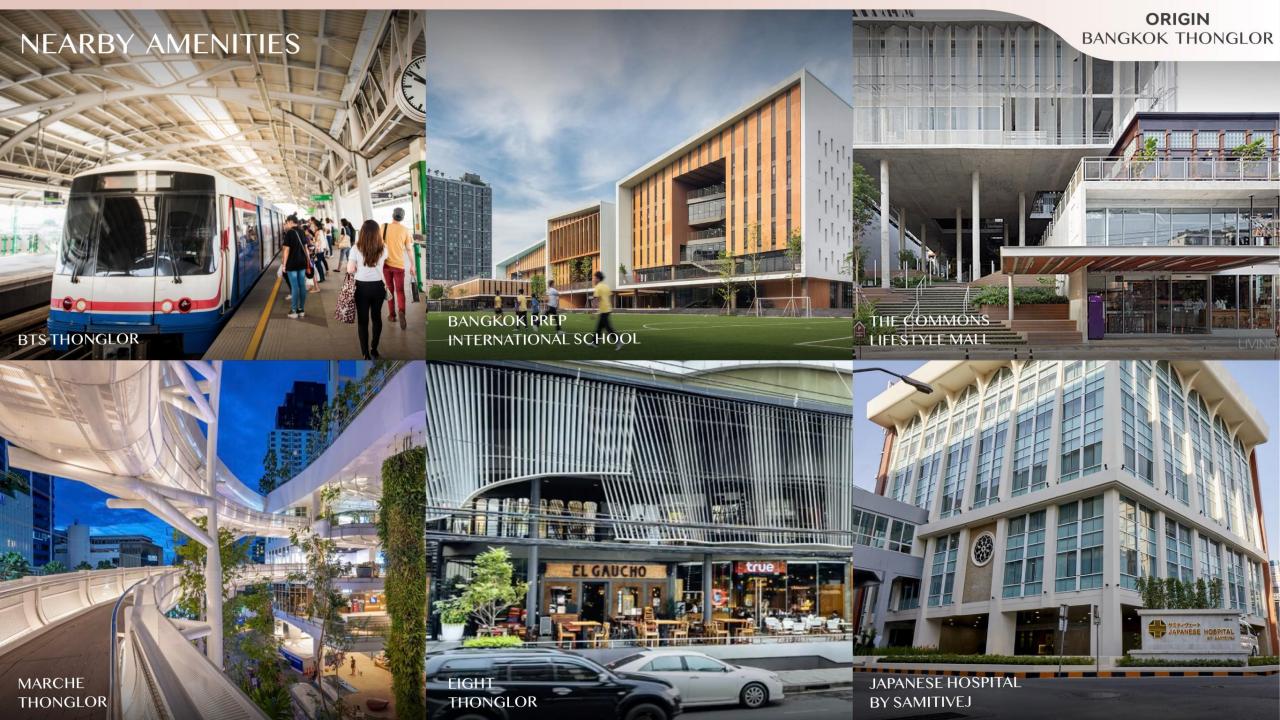
THE PROJECT IS ON PROCESSING OF EIA AND RESEARCHING (MANAGER ONLINE, 2019)

BETWEEN WATCHARAPOL TO THONGLOR



THIS PROJECT NEAR BY THONGLOR SOI 10 STATION (GRAY LINE) 200 M.

STATUS: PHASE 1, 2, & 3 EIA WAS APPROVED BY KOR CHOR GOR (DEC, 2023). **EXPECT TO COMPLETED IN 2030.**







AVERAGE GROWTH OF LAND PRICE PER YEAR



THONGLOR CONDOMINIUM AVERAGE PRICE (THB/SQ.M.): 2012 - 2023





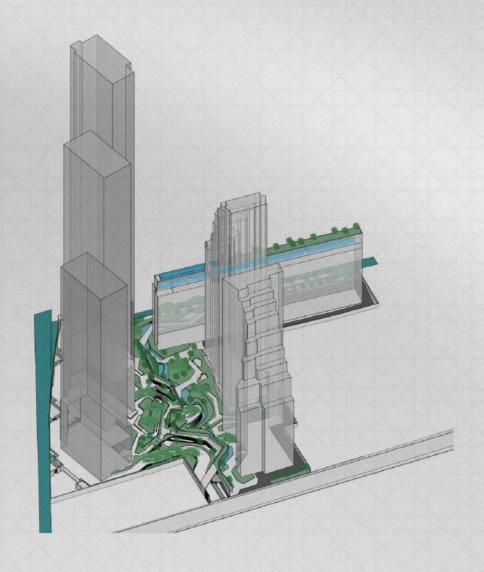
MASTER PLAN

BANGKOK THONGLOR





THE BIGGEST GREEN AREA 6,400 SQ.M.



THE BIGGEST GREEN AREA OF THONGLOR
GREEN AREA LINKAGE BETWEEN PARK THONGLOR & THONGLOR WORLD



PARK () RIGIN THONGLOR

PERFECT COMMUITY AWAITED FOR YOU

PROJECT INFORMATION

PROJECT NAME

PARK ORIGIN THONGLOR

LOCATION

THONGLOR SOI 10

PROJECT TYPE

HIGH-RISE CONDOMINIUM 3 BUILDINGS SHOP 1 BUILDING

TOTAL AREA

5-3-90.9 RAI

NO. OF TOTAL UNIT

1,098 UNITS

BUILDING A: 375 UNITS, 39 FLOORS + 1 SHOP

BUILDING B: 394 UNITS, 53 FLOORS + 1 SHOP

BUILDING C: 329 UNITS, 59 FLOORS + 1 SHOP

BUILDING D: 2 SHOP

NO. OF PARKING

54%



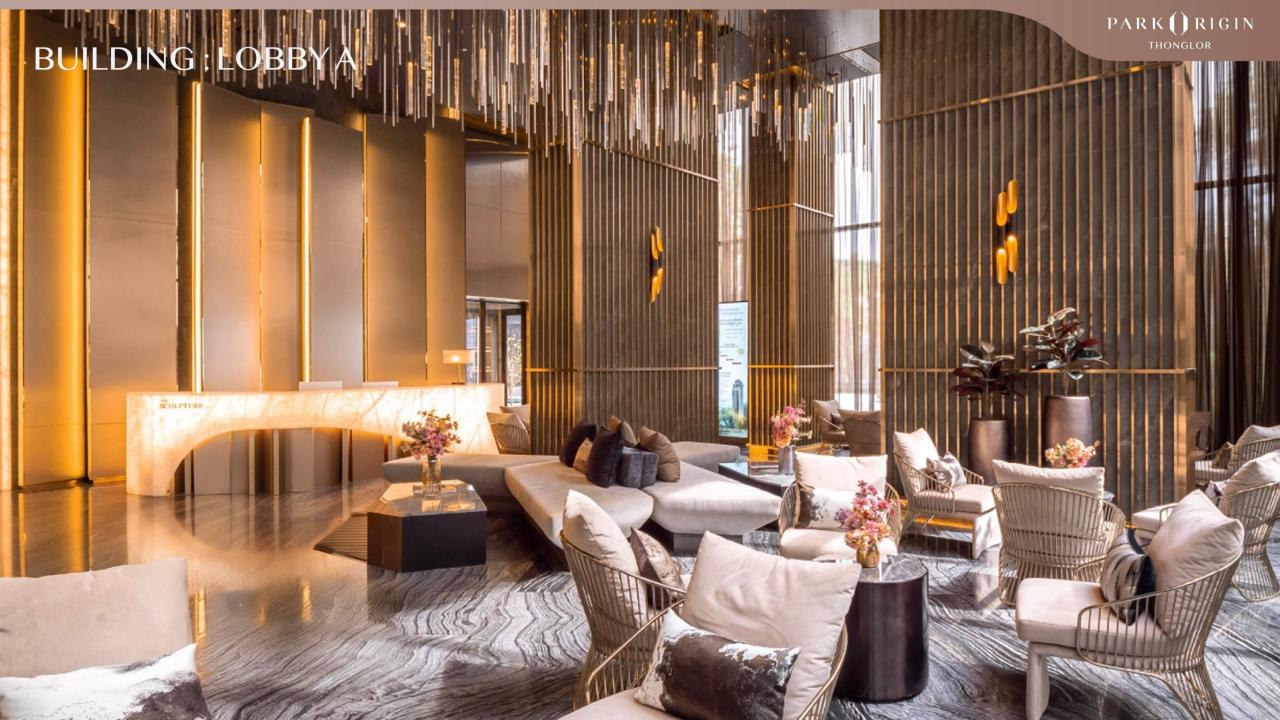


The biggest FREEHOLD Condominium in the heart of thonglor with 60 facilities include tree biggest pool in the stunning view of sunset









































MASTER PLAN



^{* •} Floor plans / Unit Layout are intended to give a general indication of the proposed floor layout only and may vary in the finished building.

[•] All dimensions are not intended to form part of any contract or warranty.

[·] Subject to change without prior notice.

UNIT PLAN SIMPLEX: 1 BEDROOM

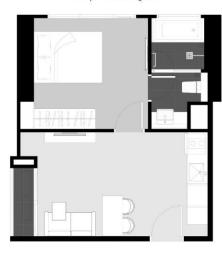
B1 | 31.50 - 33.00 SQ.M.



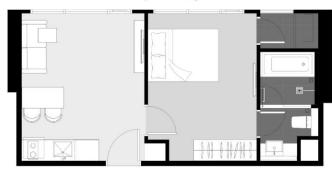
B2 | 30.00 - 33.50 SQ.M.



B4 | 34.00 SQ.M.



B5 | 36.00 SQ.M.



B6 | 33.50 SQ.M.



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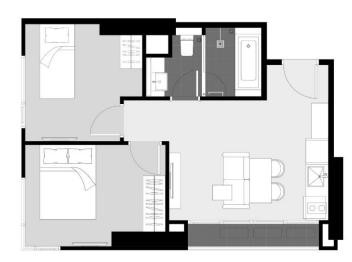


UNIT PLAN SIMPLEX: 2 BEDROOMS

C1 | 45.00 - 46.00 SQ.M.



C2 | 40.50 - 44.50 SQ.M.

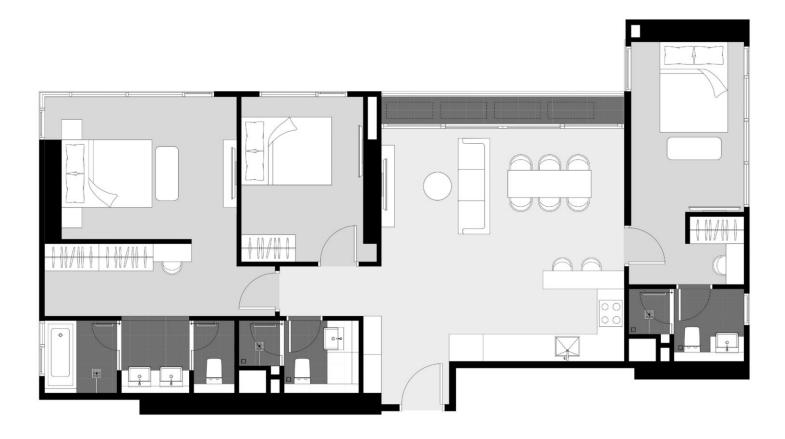


C4 | 49.00 SQ.M.



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UNIT PLAN SIMPLEX: 3 BEDROOMS



P4 | 97.00 SQ.M.

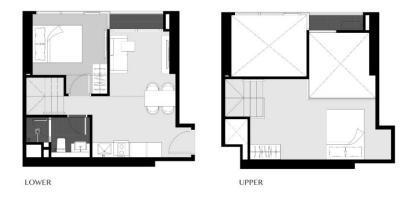
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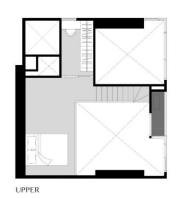
UNIT PLAN DUO SPACE: 2 BEDROOMS

D2 | 33.50 SQ.M.

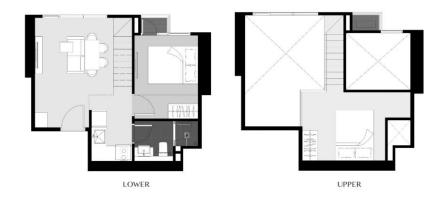


D4 | 46.00 SQ.M.





D3 | 33.50 SQ.M.



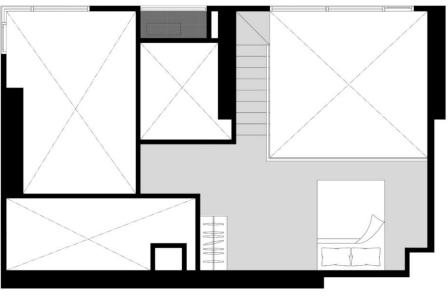
D5 | 47.50 SQ.M.



- * Floor plans / Unit Layout are intended to give a general indication of the proposed floor layout only and may vary in the finished building.
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UNIT PLAN DUO SPACE: 2 BEDROOMS PLUS





D6 | 51.50 SQ.M.

^{* •} Floor plans / Unit Layout are intended to give a general indication of the proposed floor layout only and may vary in the finished building.

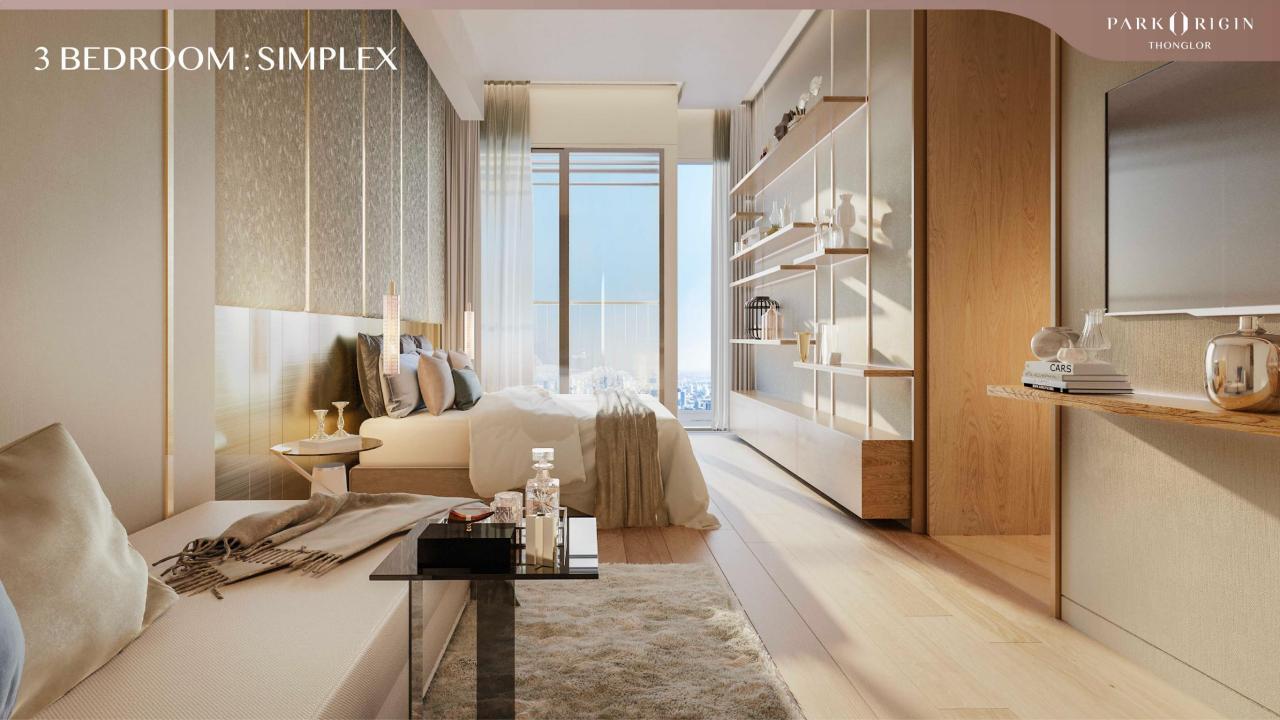
[•] All dimensions are not intended to form part of any contract or warranty.

[·] Subject to change without prior notice.







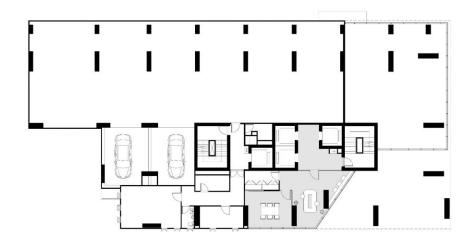




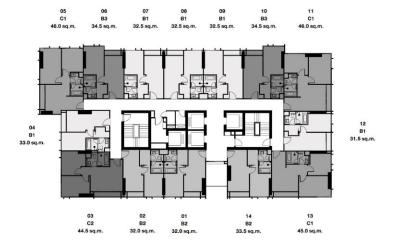


BUILDING A: FLOOR PLAN

G



A11-33



A10



A34-37



BUILDING B: FLOOR PLAN

B15



B16, 18-31, 49-51



B17, 32-35, 40-41, 47-48



B39



B42 - 45



BUILDING C: FLOOR PLAN

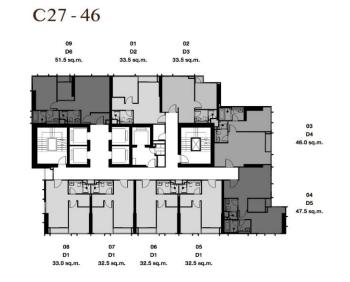
G





32.5 sq.m.

C16-26



KEY SELLING POINTS









LOCATION

FILL YOUR LIVING EXPERIENCE AT THE HEART
OF THONGLOR WITH VARIETY AND NEVER-ENDIN
JOY AROUND THE CLOCK

LIVE THE EXTRAORDINARY LIFE

THE PERFECT COMBINATION OF ELEGANCE AND ACTIVENESS AT THE ALTITUDE THAT GOES ABOVE AND BEYOND

THE HIGHEST OF THONGLOR

HIGHEST BUILDING LOCATED IN THE CENTER OF THONGLOR

THE ULTIMATE LIVING EXPERIENCE

PAMPER YOURSELF AND MAKE YOUR LIFE
AN EXPERIENCE LIKE NO OTHER WITH LUXURIOUS
SERVICES OF HOTELS AND COMPREHENSIVE
AMENITIES





LEADING LONG-STAY SERVICE RESIDENCE COMPANY IN THAILAND

CITIES



10
PROPERTIES



1,500 KEYS





10 PROPERTIES 1,500 KEYS

ORIGIN PROPERTY COMPANY, OUR PARENT COMPANY, EXCELS IN REAL ESTATE, GUIDED BY A PROFOUND UNDERSTANDING OF THE ASPIRATIONS OF THOSE SEEKING A HOME. OUR EVOLUTION IS MARKED BY A FERVENT COMMITMENT TO TRANSFORIMING REAL ESTATE INTO A BENEFICIAL INVESTMENT FOR PROPERTY OWNERS AND THE GUESTS JOINING OUR EXTENDED COMMUNITY. EACH MILESTONE, EXPERIENCE, AND SUCCESS HAS DEFINED US AS A COMPANY DEDICATED TO CREATING VALUE, FOSTERING ENDURING RELATIONSHIPS, AND ENSURING PROFITS FOR OUR ESTEEMED INVESTORS.

- 1. HAMPTON RESIDENCE THONGLOR
- 2. HAMPTON RESIDENCE NEXT TO EMPORIUM
- 3. HAMPTON RESIDENCE PHAYATHAI
- 4. KNIGHTSBRIDE SAMPUTPRAKAN CITY MANAGED BY HAMPTON
- 5. HAMPTON DELUXE OCEAN SRIRACHA
- 6. HAMPTON SRIRACHA
- 7. BRIXTON CAMPUS KASET SRIRACHA
- 8. BRIXTON BANGSAEN
- 9. BRIXTON RAYONG







HHR PERFORMANCE 2022 - 2023



A SIGNIFICANT

60%

OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY
PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE
MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.











































E-COMMERCE

WE'VE ESTABLISHED PARTNERSHIPS WITH ONLINE MARKETPLACE PLATFORMS AND OTAS TO BOOST REVENUE AND GENERATE LEADS. ADDITIONALLY, WE LEVERAGE OUR IN-HOUSE ONLINE MARKETPLACE, **PASSION REALTER**, TO FURTHER ENHANCE LEAD GENERATION AND REVENUE.

ONLINE TRAVEL AGENT





ONLINE MARKET PLACE





Trip.com



















E-COMMERCE



SHOP

SET UP RESILIENT EFFECTIVE STANDARD OPERATING PROCEDURES TO ENSURE EFFICIENT FRICTIONLESS OPERATIONS.



GUEST EXPERIENCE

CUSTOMER CENTRIC ANTICIPATING THEIR NEEDS AND EXCEEDING GUEST EXPECTATIONS.



GUEST ENGAGEMENT

AIM TO CREATE POSITIVE MEMORABLE EXPERIENCES DURING EVERY STAFF AND GUEST TOUCH POINT.



GUEST SATISFACTION

CONSTANT VIGILANCE IN MAINTAINING
SERVICE STANDARDS AND ATTENTIVENESS
TO CUSTOMERS FEEDBACK



GUEST LOYALTY

BUIDLING STRONG RELATIONSHIP WITH GUESTS
THAT LEAD TO REPEAT STAY AS WELL AS
WORD-OF-MONTH RECOMMENDATIONS
TO PEERS.



PROFITABILITY

MAXIMIZED OCCUPANCY AND REVENUES UNDER ANY MARKET CONDITIONS.

RENTAL MARKET: THONGLOR

- CONDOMINIUM
- SERVICED APARTMENT



THE STRAND

DIS. FROM PARK THONGLOR: 1.3KM. COMPLETED: Q4/2021 STATUS: READY TO MOVE AVG PRICE: 363,000 THB/SQM. STARTING PRICE: 26.9 MB.

RENTAL YIELD 4.2%

1Bed 38-43sqm: 36,000-58,000 THB/month 2Bed 72-77sqm: 69,000-100,000 THB/month 3Bed 124sqm: 190,000 THB/month vg. Rental Price: 1,000 Baht/Sq.m



ESSE



DIS. FROM PARK THONGLOR: 350 M.

COMPLETED: Q3/2019 STATUS: READY TO MOVE

AVG PRICE: 317,000 THB/SQM.

RENTAL YIELD 3%

1BED 48-54sqm: 55,000-72,000 THB/MONTH

2BED 54-91sqm: 75,000-130,000 THB/MONTH

3BED 185sqm: 330,000 THB/MONTH Avg. 1,400 Baht/Sq.m.

STARTING PRICE: 36.5 MB.

RENTAL PRICE:

2BED 110sqm: 100,000-130,000 THB/MONTH 3BED 200sqm: 200,000-230,000 THB/MONTH Rental Price: 1,000 Baht/Sq.m.

1BED 42-50sgm: 40,000-72,000 THB/MONTH 2BED 82-98sqm: 90,000-180,000 THB/MONTE vg. Rental Price: 1,100 Baht/Sq.m.

PARKORIGIN

DIS. FROM PARK THONGLOR: 350 N COMPLETED: Q4/2018 STATUS: READY TO MOVE AVG PRICE: 340,000 THB/SQM. STARTING PRICE: 13.4 MB.

RENTAL YIELD 4%



DIS. FROM PARK THONGLOR: 800 M. COMPLETED: Q1/2020 STUDIO 32 SQ.M.: 65,000 THB/MONTH

1BED 45-56 SQ.M.: 89,000 THB/MONTH AVG. RENTAL PRICE: 1,700 THB/SQ.M.



SOMERSET SUKHUMVIT THONGLOR BANGKOK

Managed by The Assott Limited

1BED 53-65 SQ.M.: 89,000-94,000 THB/MONTH

AVG. RENTAL PRICE: 1,650 THB/SQ.M.

STUDIO 42-49 SQ.M.: 75,000 THB/MONTH

2BED 85 SQ.M.: 120,000 THB/MONTH.

DIS. FROM PARK THONGLOR: 750 M.

COMPLETED: Q4/2019



DIS. FROM PARK THONGLOR: 1.6KM. COMPLETED: Q2/2022

RENTAL PRICE :

STUDIO 45 SQ.M.: 80,000 THB/MONTH 1BED 60 SQ.M.: 100,000 THB/MONTH 2BED 100 SQ.M.: 200,000 THB/MONTH 3BED 140 SQ.M.: 270,000 THB/MONTH

AVG. RENTAL PRICE: 1,850 THB/SQ.M.



RHYTHM

DIS. FROM PARK THONGLOR: 0.4KM COMPLETED: Q4/2023 STATUS: READY TO MOVE AVG PRICE: 185,000 THB/SQM. STARTING PRICE: 5.99 MB.

RENTAL YIELD 5.7%

RENTAL PRICE

1BED 35-40sqm: 28,000-38,000 THB/MONTH 2BED 80-85sqm: 60,000-65,000 THB/MONTH

3BED 168sqm: 150,000 THB/MONTH

Avg. Rental Price: 800 Baht/Sq.m.





					The state of the s
TYPE	AREA (SQ.M.)	MARKET RENTAL RATE (BAHT/SQ.M.)	CONDOMINIUM RENTAL RATE (BAHT/SQ.M.)	EXTRA FROM RENTAL MARKET (BAHT)	%
AVG. RENTAL PRICE (BAHT/SQ.M.)		1,100	1,700		
1 BEDROOM	32	35,200	59,000	+23,800	+53%
1 BEDROOM PLUS	36	39,600	63,000	+23,400	+45%
2 BEDROOM	45	49,500	76,000	+26,500	+40%
2 BEDROOM PLUS	68	74,800	115,000	+40,200	+40%

IP PROGRAM HIGH YIELD UP TO 7%







HOUSEKEEPING

JAPANESETV

CONCIERGE

