



DUBAI
HOTEL & RESIDENCES

AN
EXUBERANT
UNIVERSE,
EVOCATIVE,
EVOLVING
& EXPANDING



BURJ KHALIFA
2 KM

DIFC
3.4 KM

DUBAI MALL
1.8 KM

DUBAI AIRPORT
10 KM

SLS
DUBAI
HOTEL & RESIDENCES

CREEK TOWER
6.5 KM

MOHAMMED BIN RASHID CITY DISTRICT ONE
2 KM

MEYDAN ONE MALL
1.4 KM

SHEIKH ZAYED ROAD

SHEIKH MOHAMMED BIN RASHID BLVD

BURJ KHALIFA BLVD

AL ABRAJ ST

DUBAI WATER CANAL

AL KHAIL ROAD

RAS AL KHOR ROAD



YOUR
PERFECT LIFE
WITH A
TWIST

WELCOME TO POST-LUXURY

SLS IS LUXURY REMIXED

Elegance with a twist

SLS is the home of the extraordinary experience. Culinary artistry, theatrical interiors, subversive design touches and unexpected indulgences. With leading developers, architects, designers & chefs, SLS is anticipating, innovating and shaping the future of luxury lifestyle living.

SLS has been designed to seamlessly weave together a magical collection of complimenting services and experiences; a holistic approach to luxury living that's meticulously curated and created to ensure our guests never want, or ever need to leave. A playground in which to dine, live, love, play and be inspired.

The SLS dream is expanding and evolving, reinterpreted through the creative visions of a diverse ensemble of leading designers, architects and chefs.



THE HISTORY OF SLS

A VARIED &
EXTRAORDINARY
EVOLVING
FUTURE

2002



THE BIRTH OF sbe

sbe founded
by Sam Nazarian

2008



A MAGNIFICENT
DESIGN

First SLS opened SLS
Beverly Hills featuring
297 guestrooms
designed by
Philippe Starck

2012



BEACHFRONT
BREAKTHROUGH

SLS South Beach
opened in May

2014



GAME-CHANGER

SLS Las Vegas opened
23 August 2014 with
1,300 Philippe Starck
designed guestrooms
and suites

2016



TRANSFORMING
DOWNTOWN MIAMI'S
SKYLINE

SLS Brickell opened
with 124 Philippe Starck
designed guest rooms
and 450 residences

2017



UNPRECEDENTED
DESTINATION

SLS' first international
property, SLS
Baha Mar opened in
Nassau, featuring 299
rooms, world-class
décor, and unforgettable
dining and nightlife
experiences

2018



AT THE CENTER
OF IT ALL

SLS LUX Brickell
opened on April with
450 residences and
84 suites designed
by the talented Yabu
Pushelberg, the
international design
firm with studios in
Toronto and
New York

2019



THE NEXT

SLS has signed over
20 LOI's for new
properties set to debut
in markets including but
not limited to Mexico,
Argentina and more

2020



YOUR
PERFECT LIFE
WITH A TWIST

SLS Dubai
is coming soon!



BRICKELL
HOTEL & RESIDENCES



LAS VEGAS
HOTEL

SOUTH BEACH
HOTEL



BAHA MAR
HOTEL & RESIDENCES



VISIONARY HOSPITALITY

SLS around the world

A NEW PARADIGM OF LUXURY

LUX BRICKELL
HOTEL & RESIDENCES



BEVERLY HILLS
HOTEL



SLS DUBAI

REDEFINING THE FUTURE OF LUXURY LIVING



Boasting 946 units, with 254 uniquely designed hotel rooms, 321 hotel apartments and 371 residences, spread over 75 floors, SLS Dubai will be one of the tallest hotels and residences in the region.

A wondrous and striking landmark in Burj Khalifa District, designed by the award-winning architects Aedas and interior designer Paul Bishop, the SLS Dubai is a unique cabinet of curiosities that never ceases to delight.



BREATHTAKING
VIEWS

ACTUAL VIEW FROM
SLS DUBAI





SLS DUBAI RESIDENCES

WHERE
YOUR MOST
IMAGINATIVE
SELF COMES
TO LIFE

A modern bedroom with a view of a city skyline at night. The room features a bed with a dark headboard, a sofa, and a coffee table. The view is dominated by a tall skyscraper, likely the Burj Khalifa, and other city buildings. The text "A destination you never want to leave" is overlaid on the right side of the image.

*A destination you
never want to leave*

2 BEDROOM DUPLEX

Double the *elegance,* triple the fun

SOPHISTICATED
AND PLAYFUL



The two bedroom duplex at the SLS Dubai Residences exudes a cosmopolitan sophistication and refined aesthetic design, with playful hints and winks.

These magnificent residences feature glass corners in the living room, bedroom and bathroom, so you can have 180-degree views of the city, with a complete and guaranteed privacy.





ONE BEDROOM LOFT

Prepare to be
amazed



The SLS Dubai one bedroom loft is super functional, so lively and buoyant, with a double height of over 7 meters, giving you mega big bedroom and living room volume. The living room extends onto a 7 meter high terrace, where the views are just amazing. All details are designed for your needs and lifestyle.



STUDIO APARTMENT

A slice of SLS *heaven*



The SLS Dubai studio apartment is brimming with character and a sense of youthful energy. Well-defined zones are cleverly differentiated for functionality and privacy, with a semitransparent separator, and thus you have elegantly defined entrance, sleeping, living and dining zones, and bathroom. The living terrace, an extension of the living area, provides that special freedom to step outside, breath in, relax, and savor the moment.





ARRIVAL LOBBY

The SLS universe of *discerning* taste & spirit



SLS Dubai Residences, clad in floor-to-ceiling glass windows and doors, have a private, smooth and soothing, yet very cool entrance. While enjoying all of the comfort and conveniences of life in a 5-star hotel, residents maintain their privacy by entering through the residential arrival lobby.

The lobby is elegantly simple, but also quite grand, with a mega-high ceiling, specialized mood lighting, rich colors, textures and materials, and glamorous style. Upon arrival, enjoy impeccable service that attends to every conceivable business and personal need.



BESPOKE AMENITIES

REIMAGINE YOUR TRUE SELF



LAP POOL

LEISURE POOL

KIDS POOL

JACUZZI

SPA

VITAMIN BAR

GYM

MULTIPURPOSE ROOM

THE CROWN

LIVE
AT THE
PEAK

*An extraordinary
experience*

AT OVER

300m
PUBLIC AREAS

FLOOR#

- | | |
|----|-----------------------------------|
| 75 | PRIVILEGE & INFINITY POOLS |
| 74 | CARNA - STEAK HOUSE |
| 73 | MEETING ROOMS |
| 71 | SKY LOBBY & MIXOLOGY LOUNGE BAR |
| 70 | FI'LIA - MEDITERRANEAN RESTAURANT |
| 69 | CIEL SPA & GYM |

FLOOR # 69

CIEL SPA



The mission is simple... to pamper your every need and create an exceptional relaxation experience that exceeds your expectations.

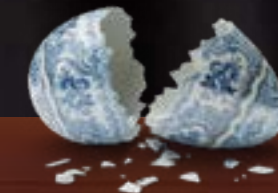
Ciel Spa has everything you need to immerse yourself in refined relaxation. Indulge in the relaxation lounge, massage suite, herbal steam rooms, spacious experience showers, custom massage beds, fitness center and many more.



Indulge in honest Italian food featuring fresh ingredients from the hearth and the simplicity of handmade artisanal breads and pasta to fi'lia.

FLOOR # 70

fi'lia



FLOOR # 71

Sky lobby



Upon arrival, guests will enter through the ground floor lift lobby and take an express elevator to the opulent Sky lobby on the 71st floor over 300 meters, redefining luxury for the 21st century.

Floor to ceiling windows dazzle with incredible panoramic views of the city, creating the perfect ambience for the mixology lounge bar.



FLOOR # 74

carna
by
DARIO
CECCHINI

A contemporary steak house concept
helmed by the legendary butcher,
Dario Cecchini



FLOOR # 75

privilege

The infinite *pleasure*



An
evocative
urban stage

Privilege is an upscale nightlife venue and day club lounge where you can enjoy a playful decadence of signature food and beverages.

Privilege is providing signature rooftop experience featuring expansive interior lounge space that opens up directly onto two infinity pools which are over 325 meters.

sbe

Our stage is the world, our time is *now*

Established in 2002 by Founder and CEO Sam Nazarian, sbe is a privately-held, leading lifestyle hospitality company that develops, manages and operates award-winning hotels, residences, restaurants and nightclubs. Through exclusive partnerships with cultural visionaries, sbe is devoted to creating extraordinary experiences throughout its proprietary brands with a commitment to authenticity, sophistication, mastery and innovation. Following the acquisition of Morgans Hotel Group, the pioneer of boutique lifestyle hotels, in partnership with AccorHotels, sbe has an unparalleled global portfolio which will see 29 hotels and over 180 global world-renowned culinary, nightlife and entertainment venues by the end of 2019. The company is uniquely positioned to offer a complete lifestyle experience - from nightlife, food & beverage and entertainment to hotels and residences, and through its innovative customer loyalty and rewards program, The Code, as well as its award-winning international real estate development subsidiary, Dakota Development - all of which solidify sbe as the preeminent leader across hospitality. The company's established and upcoming hotel brands include SLS Hotel & Residences, Delano, Mondrian, The Redbury, HYDE Hotel & Residences, and The House of Originals. In addition, sbe has the following internationally acclaimed restaurants and lounges under subsidiary Disruptive Restaurant Group: Katsuya by Chef Katsuya Uechi, Umami Burger, Cleo, Fi'lia, Carna by Dario Cecchini, Leynia and Diez y Seis by Chef José Icardi, HYDE Lounge, S Bar, Doheny Room, Nightingale, Skybar, Bond, and Privilege.

HOTELS & RESIDENCES

SLS DELANO MONDRIAN HYDE

HUDSON  THE HOUSE OF ORIGINALS The Redbury



GLOBAL RESTAURANT BRANDS

carna Cleo 
勝 KATSUYA 
 UAMAMI BURGER ELLAMIA

ORIGINAL RESTAURANT BRANDS

 Diez y Seis  farmspoke Hudson Tavern  k.
Leynia TRES WALIMA

MIXOLOGY & LOUNGES

 DOHENY ROOM SAAM  S BAR
MONKEY BAR DANDELYAN

NIGHTLIFE & DAYCLUBS

 BLACK ORCHID BOND  FOX TAIL HYDE
NIGHTINGALE  privilege
RISE  SKYBAR XIV

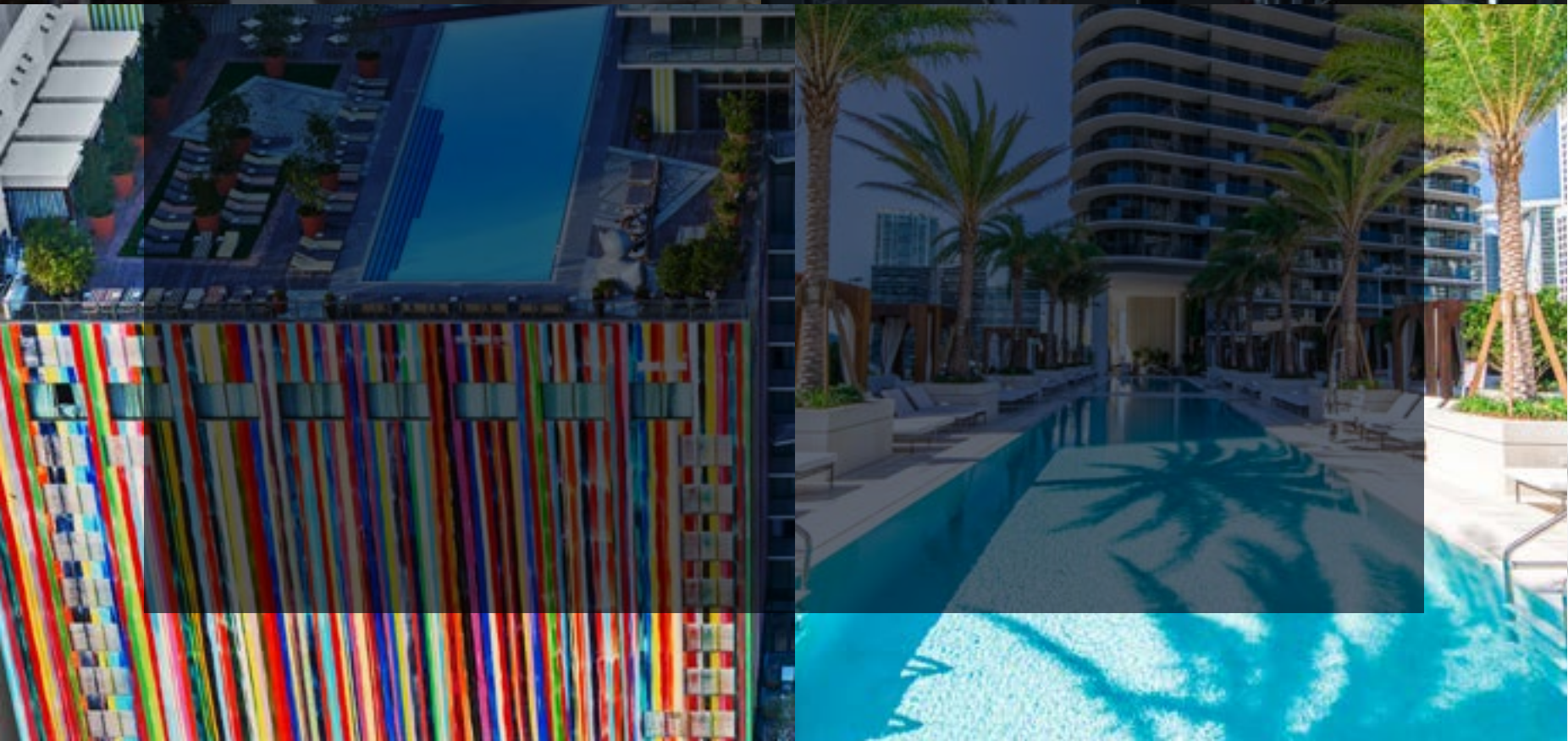


sbe

RESIDENTIAL PROGRAM



A WORLD WITH NO BOUNDARIES



sbe

RESIDENTIAL PROGRAM FEATURES



Priority reservations at all sbe Hotels, Restaurants and Spas



One category upgrade upon availability at all sbe Hotels



Complimentary late checkout at all sbe Hotels



VIP amenity on day of arrival at all sbe Hotels



Welcome drink at all sbe Hotels and Spas



10% discount at all sbe Restaurants



Free valet at all sbe venues



20% discount on selected treatments at sbe Spas



Free access to sbe VIP concierge services 365 days a year



Premier access to every sbe nightclub. The velvet rope immediately swings open for you



Invitations to sbe events every quarter



sbe IN NUMBERS

174 BRAND NEW SLS HOTELS
coming soon 17

LOCATIONS *worldwide* & 100+
IN THE *pipeline*

OVER \$2 BILLION
residential projects
SOLD & DELIVERED

24 HOTELS & 35+
residences *to come*

3,445 85 DELICIOUS
SLS ROOMS *restaurants*
worldwide PLUS 5,005 NEW ROOMS
IN THE *pipeline*

There is an OVER 2 BILLION *dollars*
ADDITIONAL COMING OUT OF THE GROUND

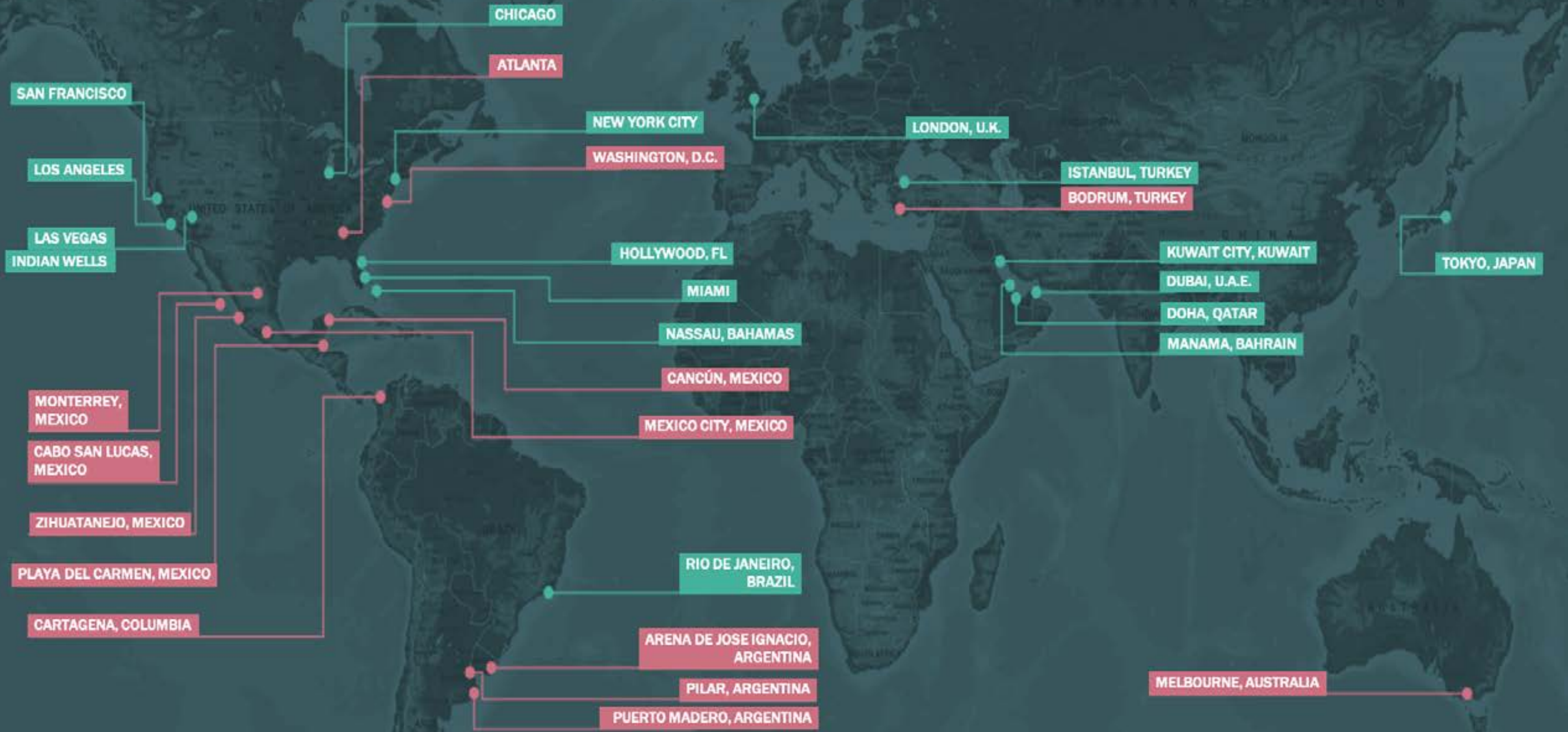
A destination you
never want to leave

CURRENT PORTFOLIO

*By the end of 2018

174	24*	89	46
LOCATIONS	HOTELS & RESIDENCES	RESTAURANTS	LOUNGES
120+	35+	70+	30+

DEVELOPMENT PIPELINE





Loyalty Program



Accor is a global hotel operator & franchisor, as well as a market leader in Europe, Latin America, Middle East & Africa and Asia Pacific. ALL is Accor's loyalty program where you can get benefits including booking hotels, home rentals, workspaces, lifestyle options such as wellness and restaurants in one place.

Upcoming sbe residential program features are part of Accor's loyalty program.

30% 1,085 HOTELS
212,300 ROOMS

ASIA-PACIFIC

27% 1,320 HOTELS
186,500 ROOMS

EUROPE

21% 1,625 HOTELS
146,900 ROOMS

FRANCE

9% 275 HOTELS
61,600 ROOMS

AFRICA
MIDDLE EAST

8% 380 HOTELS
58,900 ROOMS

LATIN AMERICA
& CARIBBEAN

5% 115 HOTELS
37,800 ROOMS

NORTH AMERICA

ALL INCLUSIVE
SERVICES

Treat yourself *daily*



*SLS Dubai Residences come with
delightful inclusive services, such as :*

ACCESS TO ALL PUBLIC AREAS

SWIMMING POOLS

DEDICATED RECEPTION

DEVOTED CONCIERGE

ROUND THE CLOCK SECURITY

DISCOUNT OPTIONS FOR ALL THE AMAZING F&B OFFERS

A LA CARTE
SERVICES

Sit back and *relax*

LET US SPOIL YOU



The range of a la carte services

HOUSEKEEPING

DRY CLEANING

VALET PARKING

BABYSITTING

EXCLUSIVE SPA INDULGENCES

BUSINESS CENTER SERVICES

MULTI-FUNCTIONAL ACTIVITY ROOM EVENTS

THE SIGNATURE SLS BRANDED F&B EXPERIENCES



SLS

DUBAI
HOTEL & RESIDENCES

A DEVELOPMENT BY

WOW  RED

World of Wonders Real Estate Development

World of Wonders Real Estate Development is a privately-owned developer of integrated communities globally. The company's vision is to design singular lifestyle experiences for discerning residents in a series of world-class branded destinations in major cities worldwide. With ambitions to be the real estate industry's pre-eminent choice for investors, operating brands and residents alike, World of Wonders Real Estate Development places a premium on quality and excellence.

World of Wonders will bring its longstanding experience to the region as leading hospitality developers globally, where the brand has successfully launched and managed a wide range of hotels and holiday villages. This foundation and track record of successful delivery in the hospitality sector will be the cornerstone of the company's strategy to realize a global array of mixed-use projects.

CONTACT DETAILS

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PROJECT DETAILS

PROJECT NAME : SLS DUBAI
PROJECT REGISTRATION NUMBER : 1886
TRUSTEE : ABU DHABI COMMERCIAL BANK
ACCOUNT NUMBER : 10516910159001

SLS DUBAI.COM

DISCLAIMER

The contents of this brochure are for illustrative purposes only. The designs, facilities, amenities, loyalty programs and their features, numbering and layout of the units in the Project are not final and may be subject to change. Neither W O W Real Estate Development nor sbe Group (or their respective agents, consultants, affiliates or employees), warrants or assumes any legal liability or responsibility in any way for the accuracy, completeness, or usefulness of any information or illustrations contained within this brochure. The Developer is owned and operated independently to the brand operator and is solely responsible for the development of the Project. The "SLS" brand name and trade-marks are used under licence.