





ABOUT ORIGIN

Origin Property Company Limited was established in 2009 as a property development company which focuses on condominium that offers great travelling conveniences located near Sky Train routes and expressways.

Since the establishment of our company, we have built many condominiums aiming to be the most stylish condominiums, so all condominiums by Origin offers unique project designs with the best functional unit layout and excellence after sales service that worth every baht spent. Reflecting our company's core value that focus distributing the best product value with a good reasonable price that meets the customer's satisfaction.

VISION STATEMENT

Origin aims to be an integrated real estate development company with sustainable growth under the corporate governance code, deliver great products with excellent services and have a customercentric approach. Origin thinks more and offers more so that our customers have more benefits.

MISSION STATEMENT

We are attentive to every detail of the needs of customers by creatively designing project developments and delivering products and services that achieve customer satisfaction. We emphasize personnel and organizational development in order to grow sustainably with trade partners, customers, shareholders, business partners, employees and society.



15 YEARS ORIGIN SUCCESS JOURNEY

2009
ESTABLISHED

2012
HIGH-RISE
CONDOMINIUM
PROJECT

2016
ON THE
1st DAY

2018
LAUNCHED
CONDOMINIUM
BRANDS COVERING
ALL SEGMENTS

2021
1st PET FRIENDLY
PROJECT

2023
GO
NATIONWIDE

STARTED
10
MILLION
BAHT



SENSE OF LONDON
Sukhumvit 109

KNIGHTSBRIDGE BEARING
Sukhumvit 107



EXPANDED CONDOMINIUM PROJECT IN EEC AREA

KNIGHTSBRIDGE PRIME SATHORN



WITHIN ONE DAY



PARTNER WITH
NOMURA
REAL ESTATE DEVELOPMENT
FOR
4
CONDOMINIUM PROJECTS (KNIGHTSBRIDGE)

ACQUIRED
PARK 24 PROJECT
LUXURY SEGMENT

PHROM PHONG PHAYATHAI THONGLOR



LAUNCHED CONDOMINIUM BRAND
COVERING ALL SEGMENTS



INTRODUCING
ORIGIN SMART CITY
IN THE
EEC



PET FAMILY PROJECT
BRITTON PET&PLAY SUKHUMVIT 107



HAMPTON EXECUTIVE SRIRACHA
1st INVESTMENT PROGRAM

2010
1st PROJECT

2015 **PROJECTS**

2017
BRANCHED

2019
INTRODUCED
6 PROJECT LOCATIONS
INTRODUCED ORIGIN SMART CITY IN THE EEC

2022
1st INVESTMENT PROGRAM



GO NATIONWIDE

15 YEARS ORIGIN SUCCESS JOURNEY

ORIGIN VERTICAL



116 PROJECTS

VALUE **186,889 MB**

56,468 UNITS

RESIDENTIAL

CONDOMINIUM
& HOUSING

BRITANNIA



42 PROJECTS

VALUE **53,772 MB**

8,727 UNITS

65,195 UNITS

158 PROJECTS VALUE 240,661 MB*

ORIGIN BUSINESS OVERVIEW

RESIDENTIAL CONDOMINIUM & HOUSING

CONDO

ORIGIN
VERTICAL

67 PROJECTS
VALUE 73,634 MB
30,419 UNITS

HOUSE

BRITANIA
CRAFT a life you love

42 PROJECTS
VALUE 53,772 MB
8,727 UNITS

TOTAL 158 PROJECTS
VALUE 240,661 MB
65,195 UNITS

RECURRING HOSPITALITY & TOURISM

HOTEL



	PROJECTS	KEYS	MB*
HOTEL & WELLNESS	34	9,570	59,510

*ESTIMATE BY REIT VALUE

RETAIL SPACE



10 LOCATIONS 43,266 SQ.M.

OFFICE SPACE



4 PROJECTS 82,216 SQ.M.

SERVICE

PRE-LIVING SERVICE



PRE-LIVING SERVICE



LIVING & EARNING SERVICE



150 PROJECTS
34,000 FAMILIES

NEW BUSINESS ORIGIN NEXT LEVEL



BRAND SEGMENTATION

SEGMENT	PRICE RANGE (SQ.M.)	BRAND
FLAGSHIP	300,000 UPA	
LUXURY	200,000 - 300,000	PARK  RIGIN
HIGH END	120,000 - 200,000	SO ORIGIN SOHO BANGKOK
MAIN CLASS	90,000 - 140,000	 
AFFORDABLE	60,000 - 100,000	

PARK () RIGIN
PHAYATHAI

PROJECT INFORMATION

PROJECT NAME

PARK ORIGIN PHAYATHAI

LOCATION

PHAYATHAI ROAD, BANGKOK

TOTAL AREA

APPROXIMATELY 2 RAIS

PROJECT TYPE

HIGH-RISE CONDOMINIUM 1 BUILDING

NO. OF TOTAL UNIT

550 UNITS

NO. OF PARKING

51%

NO. OF TOTAL UNIT

1 BEDROOM 24.20 SQ.M.

1 BEDROOM 28.20 – 29.50 SQ.M.

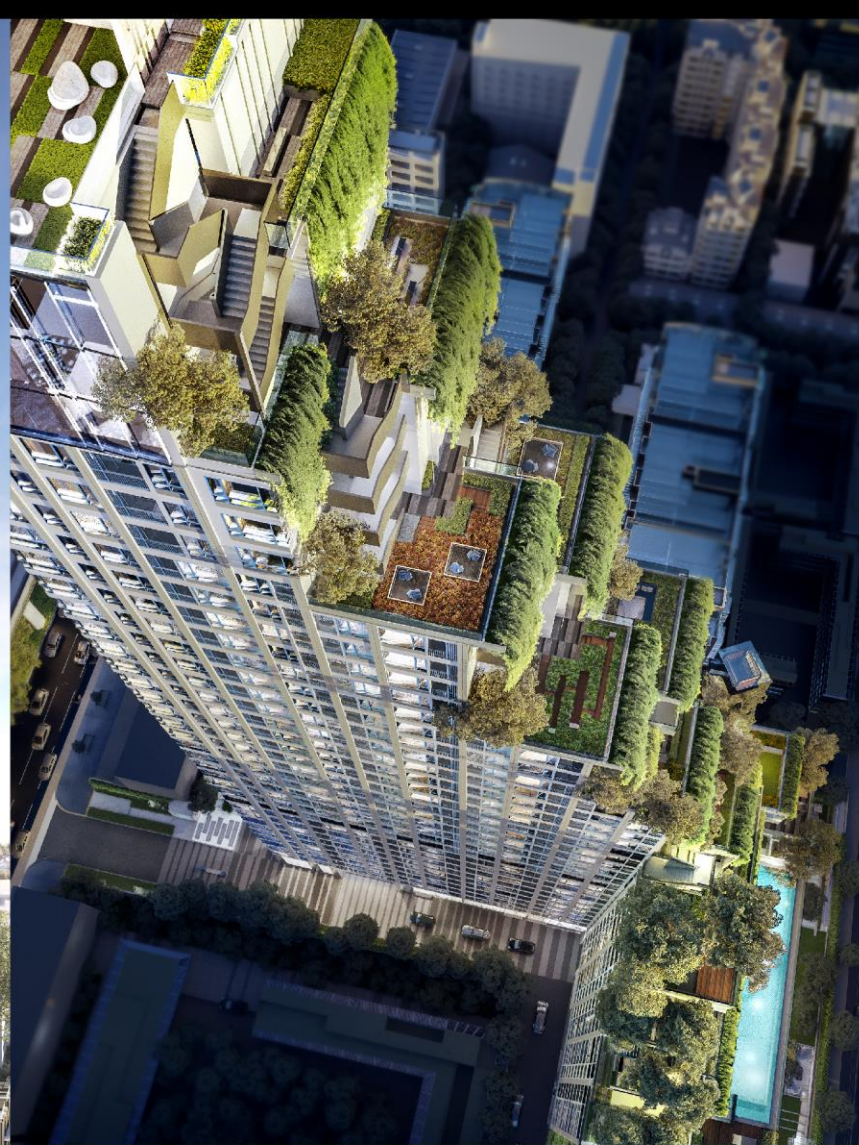
1 BEDROOM PLUS 33.00 – 35.80 SQ.M.

2 BEDROOM 48.40 SQ.M.

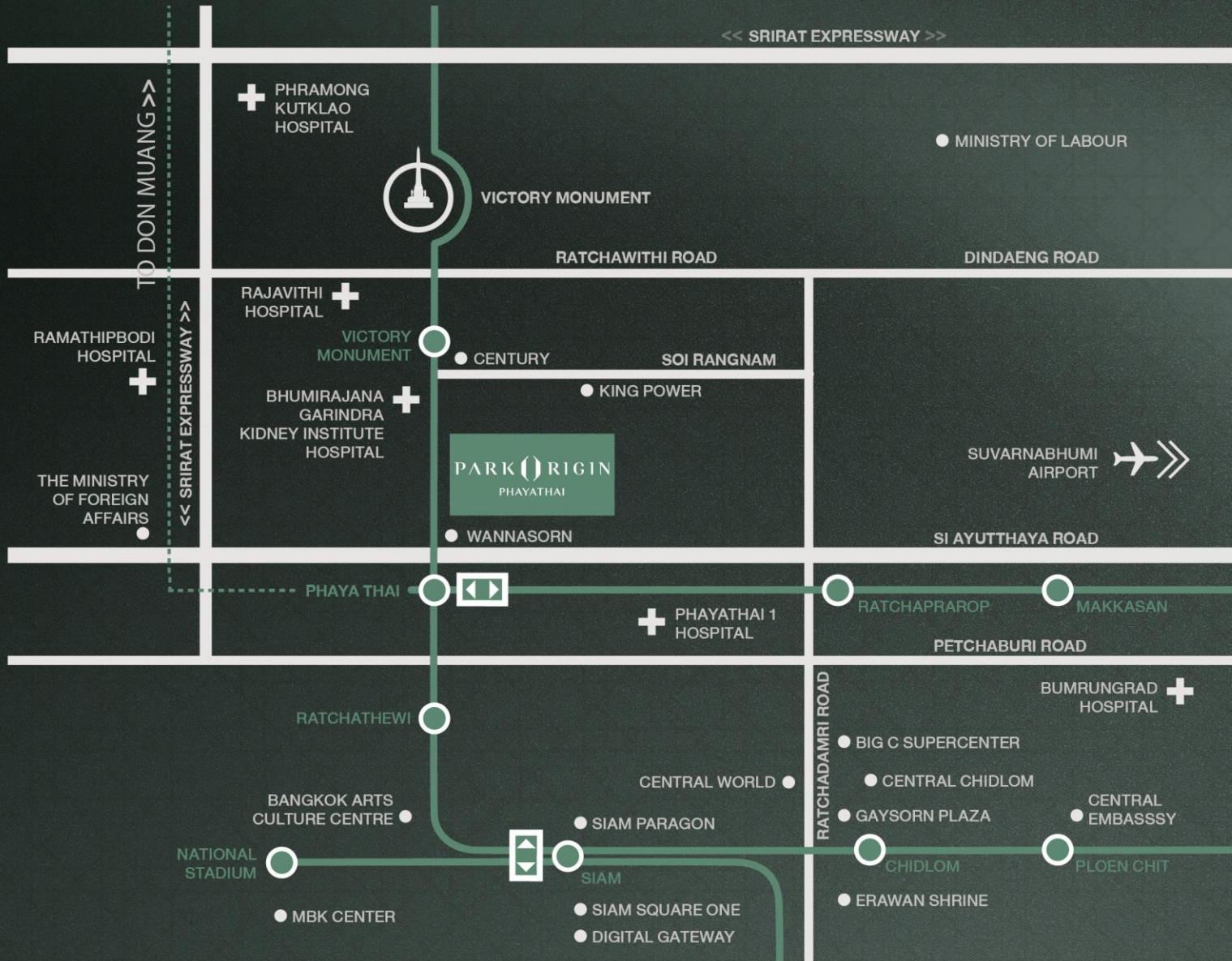
2 BEDROOM 55.20 SQ.M.

2 BEDROOM 59.35 SQ.M.





PERFECT COMMUNITY AWAITED FOR YOU
NATURE CREATES SIGNATURE – VERTICAL GARDEN IN THE HEART OF BANGKOK



TRANSPORTATION

BTS PHAYATHAI STATION	250 M.
AIRPORT RAIL LINK: PHAYATHAI STATION	300 M.

SHOPPING CENTRE

KING POWER RANGNAM	0.8 KM.
PRATUNAM MARKET	1.9 KM.
THE PLATINUM FASHION MALL	2.0 KM.
CENTRALWORLD	2.3 KM.
SAMYAN MITRTOWN	3.7 KM.

EDUCATIONAL HUB

COLLEGE OF MANAGEMENT, MAHIDOL UNIVERSITY	1.8 KM.
TRIAM UDOM SUKSA SCHOOL	2.2 KM.
SRINAKHARINWIROT UNIVERSITY	2.2 KM.
PRASARNMIT DEMONSTRATION SCHOOL	
CHULALONGKORN UNIVERSITY	2.8 KM.
DEMONSTRATION SECONDARY SCHOOL	

MEDICAL HUB

PHAYATHAI HOSPITAL	1.1 KM.
PHRAMONGKUTKLAO HOSPITAL	1.6 KM.
PHAYATHAI 2 HOSPITAL	1.7 KM.
RAMATHIBODI HOSPITAL	2.1 KM.

BUSINESS AREA

SIRIPINYO BUILDING	0.2 KM.
CP TOWER 3	3.3 KM.



BTS PHAYATHAI STATION



AIRPORT RAIL LINK : PHAYATHAI STATION



VICTORY MONUMENT



CENTER ONE



PHYATHAI HOSPITAL



PHRAMONGKUTKLAO HOSPITAL



BHUMIRAJANAGARINDRA KIDNEY INSTITUTE HOSPITAL



RAMATHIBODI HOSPITAL

MASTER PLAN



- 1 ENTRANCE
- 2 FEATURE WALL/ SINAGE
- 3 DROP OFF LOBBY A
- 4 WATER CASCADE
- 5 MDB
- 6 FEATURE WALL
- 7 DROP OFF LOBBY B
- 8 FIRE PIT COURT
- 9 CLIMBING WALL
- 10 PLAYGROUND
- 11 STEP LAWN
- 12 PAVILION
- 13 MOTORBIKE PARKING
- 14 PARKING
- 15 WATER FEATURE
- 16 SPIRIT HOUSE



FACILITIES

1ST FLOOR:
GARDEN BASE CAMP
DOUBLE LOBBY :
GRAND LOBBY, PRIVATE LOBBY

2ND FLOOR
CO-WORKING AREA
SMART LOCKER
BUSINESS ROOM
BUSINESS LOUNGE

12TH FLOOR
CASCADE POOL
CHILL TERRACE
SALON ROOM
WATER MASSAGE ROOM

12ATH FLOOR
FITNESS
YOGA ROOM
SOCIAL ROOM :
POOL GAME, GAME ROOM

14TH - 17TH FLOOR
HEADING TERRACE

18TH FLOOR
THE TREE CABIN

21ST - 30TH FLOOR
FLOWER FIELD

34TH FLOOR
SKY LOUNGE
WINE ROOM
MINI THEATRE
PRIVATE DINING ROOM

35TH FLOOR
STARRY SKY LOUNGE





PRIVATE DINING ROOM



BUSINESS LOUNGE



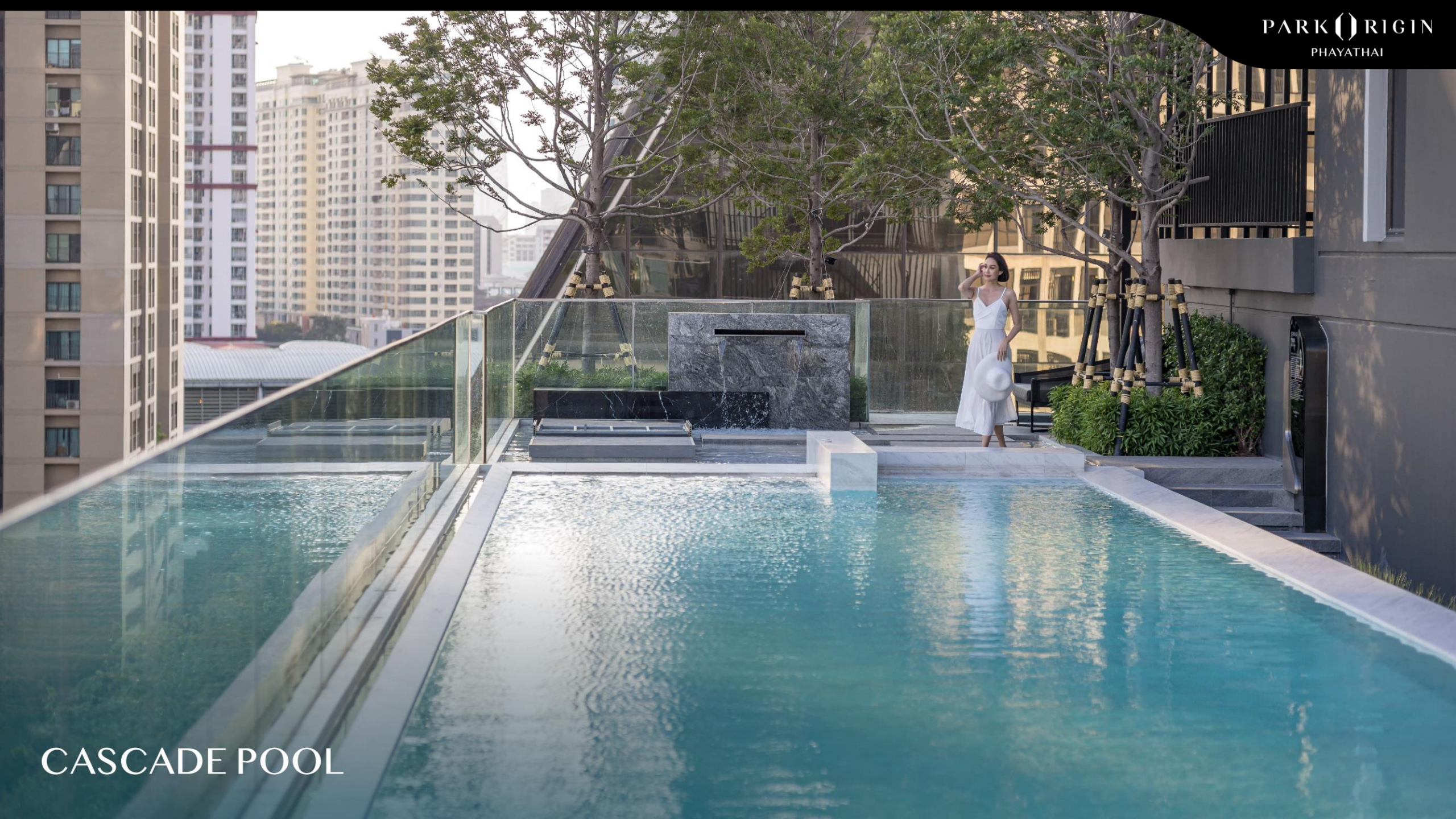
STARRY SKY LOUNGE



GRAND LOBBY



SPA ROOM



CASCADE POOL



CO-WORKING AREA



FITNESS

FULL SPEED
COMES AT A HIGH LEVEL

Be confident
& classy

MINI THEATER



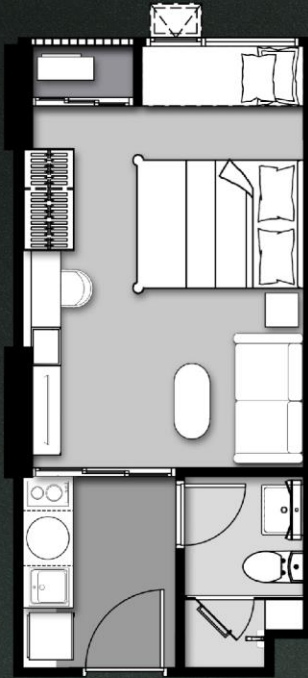


HEADING TERRACE



ROOFTOP

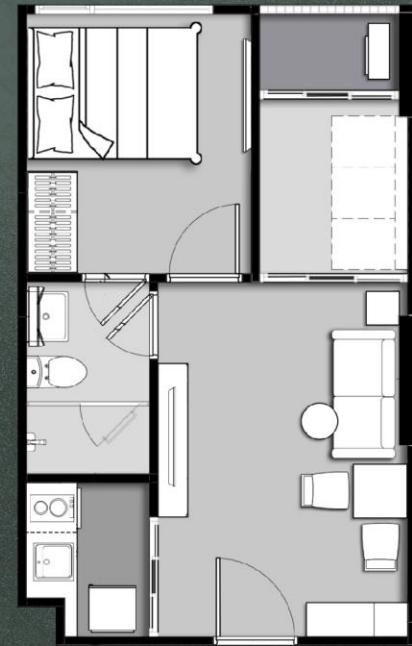
UNIT PLAN



1 BEDROOM
24.20 SQ.M.



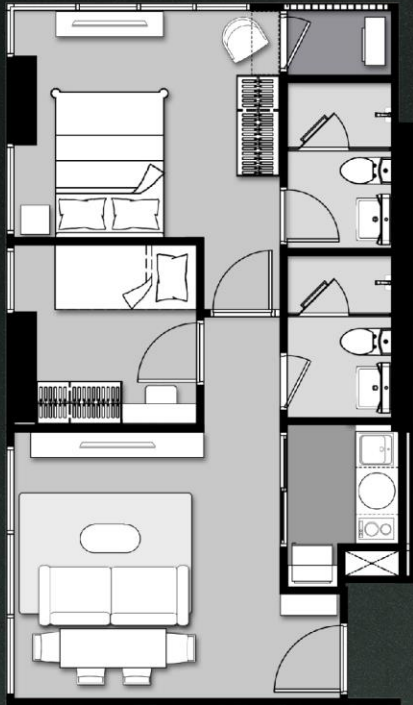
1 BEDROOM
28.20-29.50 SQ.M.



1 BEDROOM PLUS
33.00-35.80 SQ.M.



UNIT PLAN



2 BEDROOM
48.40 SQ.M.



2 BEDROOM
55.20 SQ.M.



2 BEDROOM
59.35 SQ.M.





1 BEDROOM 24 SQ.M.



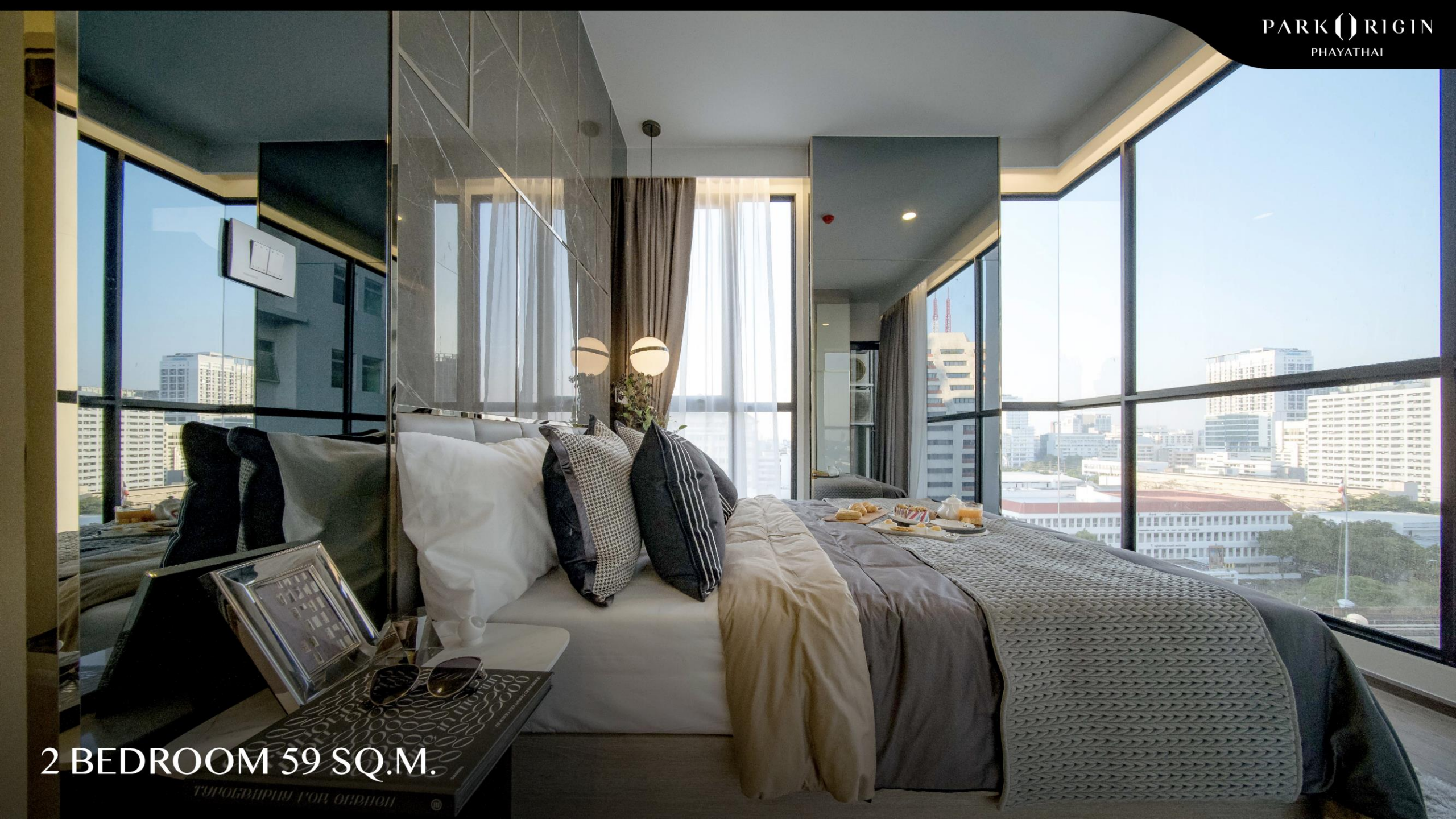
2 BEDROOM 48 SQ.M.



2 BEDROOM 55 SQ.M.

2 BEDROOM 59 SQ.M.

PHAYATHAI FOR ORIGIN



FLOOR PLAN



21ST



22ND



23RD - 24TH



FLOOR PLAN



25TH - 27TH



28TH - 29TH



30TH



KEY SELLING POINTS



MEDICAL DISTRICT
PHAYATHAI IS THE LARGEST
MEDICAL HUB IN BANGKOK
WITH MORE THAN 15 HOSPITAL



WORLD CONNECTION
INTERCHANGE VIA BTS –
AIRPORT RAIL LINK TRAVELING
TO DON MUEANG INT. AIRPORT
& SUARNABHUMI AIRPORT)



LIFESTYLE HUB
WITH NEARBY AMENITY
INCLUDING SHOPPING
DESTINATIONS, DINING
OPTIONS AND LIFESTYLE
AMENITIES.

HR HAMPTON
HOTEL & RESIDENCE
MANAGEMENT

LEADING LONG-STAY SERVICE RESIDENCE COMPANY IN THAILAND

4

CITIES



10

PROPERTIES



1,500

KEYS



10 PROPERTIES 1,500 KEYS

ORIGIN PROPERTY COMPANY, OUR PARENT COMPANY, EXCELS IN REAL ESTATE, GUIDED BY A PROFOUND UNDERSTANDING OF THE ASPIRATIONS OF THOSE SEEKING A HOME. OUR EVOLUTION IS MARKED BY A FERVENT COMMITMENT TO TRANSFORMING REAL ESTATE INTO A BENEFICIAL INVESTMENT FOR PROPERTY OWNERS AND THE GUESTS JOINING OUR EXTENDED COMMUNITY. EACH MILESTONE, EXPERIENCE, AND SUCCESS HAS DEFINED US AS A COMPANY DEDICATED TO CREATING VALUE, FOSTERING ENDURING RELATIONSHIPS, AND ENSURING PROFITS FOR OUR ESTEEMED INVESTORS.

- 1. HAMPTON RESIDENCE THONGLOR**
- 2. HAMPTON RESIDENCE NEXT TO EMPORIUM**
- 3. HAMPTON RESIDENCE PHAYATHAI**

4. KNIGHTSBRIDE SAMPUTPRAKAN CITY MANAGED BY HAMPTON
5. HAMPTON DELUXE OCEAN SRIRACHA
6. HAMPTON SRIRACHA
7. BRIXTON CAMPUS KASET SRIRACHA
8. BRIXTON BANGSAEN
9. BRIXTON RAYONG
10. NOTTING HILL RAYONG CITY BY HAMPTON



OUR POWERFUL DISTRIBUTION TEAM

DIGITAL MULTI-CHANNEL MARKETING

SOCIAL MEDIA, HHR WEBSITE,
GOOGLE AD

RESERVATIONS & REVENUE MANAGEMENT

BEST IN CLASS PRICING
STRATEGIES, INVENTORY
MANAGEMENT, AND DEMAND
AND FORECASTING TOOLS
MAXIMIZING REVENUE

E-COMMERCE

ECONOMY OF SCALES.
SHARED COST AND DRIVE
EFFICIENCY

B2B TEAM CORPORATE & AGENT

CLUSTER & PROPERTY BASED
SELLERS FILL PROPERTIES
THROUGH DEEP CUSTOMER
RELATIONSHIP AND
IN-DEPTH MARKET
KNOWLEDGE



HHR PERFORMANCE 2022 - 2023



CONSISTENT HIGH OCCUPANCY

70 - 80%



REVENUE GROWTH IN 2023

4.7 X

A SIGNIFICANT

60%

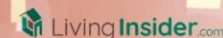
OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.



80 +



KEY HOUSING
AGENCY PARTNERS



A SIGNIFICANT 60%

OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.



Calbee

Kubota

Bioré



Asahi

PlayStation

LINE

SHARP

Glico

Panasonic

SONY

Canon



SHISEIDO



COMME des GARÇONS

Aji

AJINOMOTO



HONDA



E-COMMERCE

WE'VE ESTABLISHED PARTNERSHIPS WITH ONLINE MARKETPLACE PLATFORMS AND OTAs TO BOOST REVENUE AND GENERATE LEADS. ADDITIONALLY, WE LEVERAGE OUR IN-HOUSE ONLINE MARKETPLACE, **PASSION REALTOR**, TO FURTHER ENHANCE LEAD GENERATION AND REVENUE.

ONLINE TRAVEL AGENT



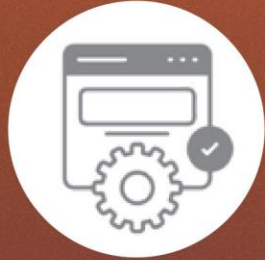
Trip.com



ONLINE MARKET PLACE



E-COMMERCE



SHOP

SET UP RESILIENT EFFECTIVE STANDARD OPERATING PROCEDURES TO ENSURE EFFICIENT FRICTIONLESS OPERATIONS.



GUEST EXPERIENCE

CUSTOMER CENTRIC ANTICIPATING THEIR NEEDS AND EXCEEDING GUEST EXPECTATIONS.



GUEST ENGAGEMENT

AIM TO CREATE POSITIVE MEMORABLE EXPERIENCES DURING EVERY STAFF AND GUEST TOUCH POINT.



GUEST SATISFACTION

CONSTANT VIGILANCE IN MAINTAINING SERVICE STANDARDS AND ATTENTIVENESS TO CUSTOMERS FEEDBACK



GUEST LOYALTY

BUILDING STRONG RELATIONSHIP WITH GUESTS THAT LEAD TO REPEAT STAY AS WELL AS WORD-OF-MOUTH RECOMMENDATIONS TO PEERS.



PROFITABILITY

MAXIMIZED OCCUPANCY AND REVENUES UNDER ANY MARKET CONDITIONS.

THANK YOU

