





ABOUT ORIGIN

Origin Property Company Limited was established in 2009 as a property development company which focuses on condominium that offers great travelling conveniences located near Sky Train routes and expressways.

Since the establishment of our company, we have built many condominiums aiming to be the most stylish condominiums, so all condominiums by Origin offers unique project designs with the best functional unit layout and excellence after sales service that worth every baht spent. Reflecting our company's core value that focus distributing the best product value with a good reasonable price that meets the customer's satisfaction.

VISION STATEMENT

Origin aims to be an integrated real estate development company with sustainable growth under the corporate governance code, deliver great products with excellent services and have a customercentric approach. Origin thinks more and offers more so that our customers have more benefits.

MISSION STATEMENT

We are attentive to every detail of the needs of customers by creatively designing project developments and delivering products and services that achieve customer satisfaction. We emphasize personnel and organizational development in order to grow sustainably with trade partners, customers, shareholders, business partners, employees and society.



15 YEARS ORIGIN SUCCESS JOURNEY

2009
ESTABLISHED

2012
HIGH-RISE
CONDOMINIUM
PROJECT

2016
ON THE
1st DAY

2018
LAUNCHED
CONDOMINIUM
BRANDS COVERING
ALL SEGMENTS

2021
1st PET FRIENDLY
PROJECT

2023
GO
NATIONWIDE

STARTED

10
MILLION
BAHT



SENSE OF LONDON
Sukhumvit 109

KNIGHTSBRIDGE BEARING
Sukhumvit 107



EXPANDED CONDOMINIUM PROJECT IN EEC AREA

KNIGHTSBRIDGE PRIME SATHORN



WITHIN ONE DAY

PARTNER WITH
NOMURA
REAL ESTATE DEVELOPMENT
FOR
4
CONDOMINIUM PROJECTS (KNIGHTSBRIDGE)

ACQUIRED
PARK 24 PROJECT
LUXURY SEGMENT

PHROM PHONG
PHAYATHAI
THONGLOR



LAUNCHED CONDOMINIUM BRAND
COVERING ALL SEGMENTS

6
PROJECT LOCATIONS

INTRODUCING
ORIGIN SMART CITY

IN THE
EEC

THE FIRST



PET FAMILY PROJECT

BRIXTON PET&PLAY
SUKHUMVIT 107

HAMPTON EXECUTIVE
SRIRACHA



1st INVESTMENT PROGRAM

2010
1st PROJECT

2015
PROJECTS



2017
BRANCHED

2019
INTRODUCED
6 PROJECT LOCATIONS
INTRODUCED ORIGIN SMART CITY IN THE EEC

2022
1st INVESTMENT PROGRAM



GO
NATIONWIDE

15 YEARS ORIGIN SUCCESS JOURNEY

ORIGIN VERTICAL



116 PROJECTS

VALUE **186,889 MB**

56,468 UNITS

RESIDENTIAL

CONDOMINIUM
& HOUSING

BRITANNIA



42 PROJECTS

VALUE **53,772 MB**

8,727 UNITS

65,195 UNITS

158 PROJECTS VALUE 240,661 MB*

ORIGIN BUSINESS OVERVIEW

RESIDENTIAL CONDOMINIUM & HOUSING

CONDO

ORIGIN
VERTICAL

67 PROJECTS
VALUE 73,634 MB
30,419 UNITS

HOUSE

BRITANIA
CRAFT a life you love

42 PROJECTS
VALUE 53,772 MB
8,727 UNITS

TOTAL 158 PROJECTS
VALUE 240,661 MB
65,195 UNITS

RECURRING HOSPITALITY & TOURISM

HOTEL



	PROJECTS	KEYS	MB*
HOTEL & WELLNESS	34	9,570	59,510

*ESTIMATE BY REIT VALUE

RETAIL SPACE



10 LOCATIONS 43,266 SQ.M.

OFFICE SPACE



4 PROJECTS 82,216 SQ.M.

SERVICE

PRE-LIVING SERVICE



PRE-LIVING SERVICE



LIVING & EARNING SERVICE



150 PROJECTS
34,000 FAMILIES

NEW BUSINESS ORIGIN NEXT LEVEL



BRAND SEGMENTATION

SEGMENT	PRICE RANGE (SQ.M.)	BRAND
FLAGSHIP	300,000 UPA	
LUXURY	200,000 - 300,000	PARK  RIGIN
HIGH END	120,000 - 200,000	SO ORIGIN SOHO BANGKOK
MAIN CLASS	90,000 - 140,000	 
AFFORDABLE	60,000 - 100,000	

PARK () RIGIN
PHROM PHONG

PROJECT INFORMATION

PROJECT NAME

PARK ORIGIN PHROMPHONG

LOCATION

SUKHUMVIT 24, KHLONG TAN,
KHLONG TOEI, BANGKOK

LAND AREA

7-0-55 RAIS

TOTAL UNIT

BUILDING 4

29 FLOORS 300 UNITS

BUILDING 5

51 FLOORS 520 UNITS

BUILDING 6

44 FLOORS 420 UNITS

UNITS TYPES

BUILDING 4

1 BEDROOM 27.05 - 39.71 SQ.M.

2 BEDROOMS 52.05 - 56.28 SQ.M.

2 BEDROOMS(COMBINE) 55.82-58.79 SQ.M.

3 BEDROOM(DUPLEX) 116.30-117.58 SQ.M.

BUILDING 5

1 BEDROOM 28-33 SQ.M.

2 BEDROOMS 53-67 SQ.M.

2 BEDROOMS(DUPLEX) 86-88 SQ.M.

3 BEDROOMS(PENTHOUSE) 109 SQ.M.

BUILDING 6

1 BEDROOM 28 SQ.M.

2 BEDROOMS 55 SQ.M.





LOCATED ON SUKHUMVIT 24 ROAD, IS THE ONLY CONDOMINIUM THAT BUILT ON THE 10 RAIS*
GREEN SPACE (GARDEN) WHICH IS THE LAST GIGANTIC LAND IN HEART OF SUKHUMVIT



BTS
PHROMPHONG STATION(GREEN LINE) 500 M.

SHOPPING MALL & COMMUNITY MALL
 NEIGHBOR 24 200 M.
 EMDISTRICT 500 M.
 K-VILLAGE 1.1 KM.
 TERMINAL 21 1.7 KM.

HOSPITAL
 MEDPARK HOSPITAL 1.6 KM.
 SAMITIVEJ SUKHUMVIT HOSPITAL 2.3 KM.

OFFICE & CO WORKING SPACE
 FYI CENTER 1 KM.
 THE PARQ 1.5 KM.

PARK
 BENCHA SIRI PARK 1 KM.
 BENCHAKITTI FOREST PARK 3.1 KM.
 LUMPINI PARK 3.2 KM.

MIXED-USE
ONE BANGKOK 3 KM.

OTHER
QSNCC 1.8 KM.



BTS PHROM PHONG STATION



SAMITVEJ HOSPITAL

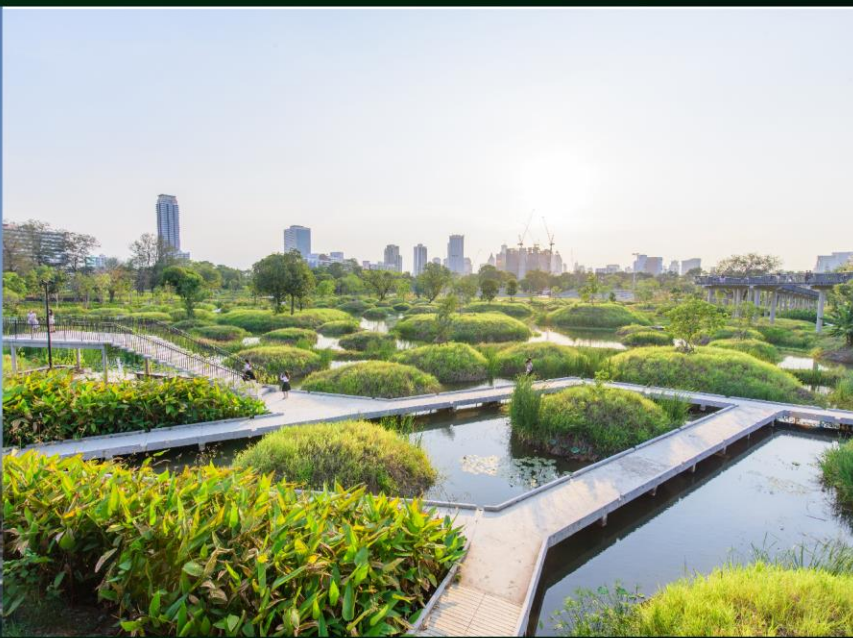


MEDPARK HOSPITAL

PARK ORIGIN
PHROM PHONG



QSNCC



BENCHAKITTI PARK



ONE BANGKOK



EMSPHERE

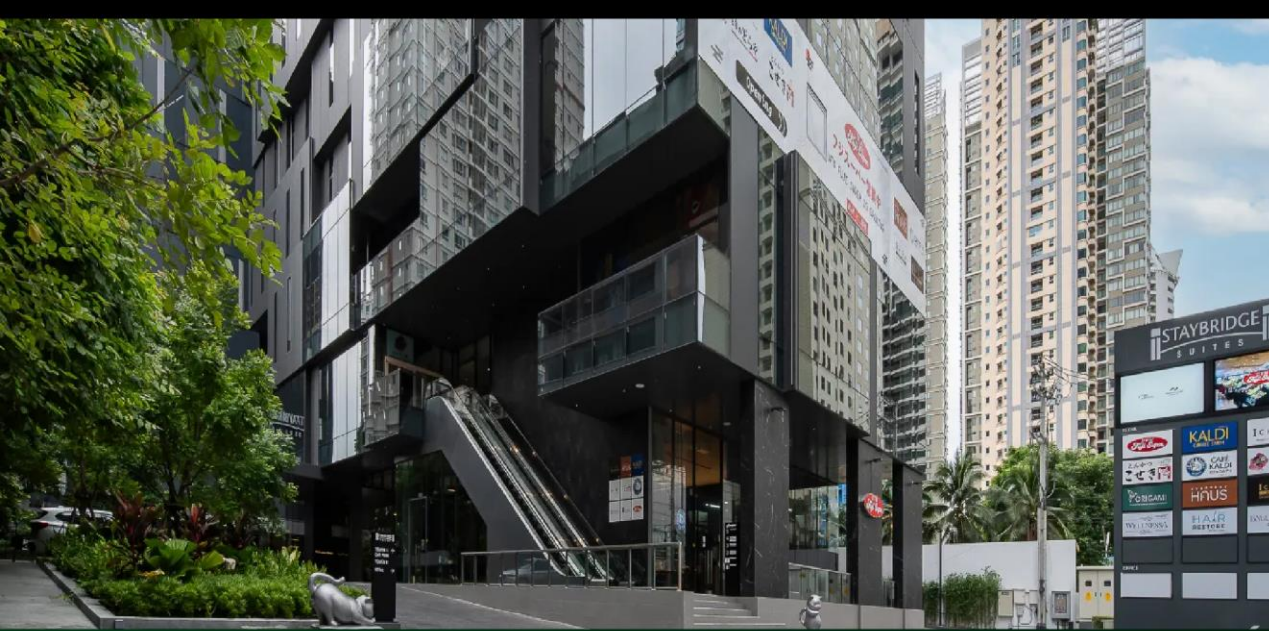


EM DISTRICT

EMQUARTIER



EMPORIUM



STAYBRIDGE SUITES BANGKOK SUKHUMVIT



PARK ORIGIN
PHROM PHONG

K VILLAGE



YUNOMORI ONSEN & SPA



FLOW HOUSE BANGKOK

MASTER PLAN



FACILITIES

- 40-Meter Cloud Pool
- Jacuzzi
- Kids Pool
- Active Floor Featuring
- Boxing Gym
- Yoga Studio
- Sauna Room
- Library
- Living Room
- Meeting Room
- Luxurious Lobby
- Kids Zone
- Playground
- Outdoor Deck
- 10-Rai Green Space
- Mail Room
- Wifi Internet @ Lobby
- Shuttle Van Service
- CCTV
- Key Card Access Control
- Digital Door Lock
- 24-Hour Security Guard





ENCHANTED GARDEN

ENCHANTED GARDEN

ENCHANTED GARDEN



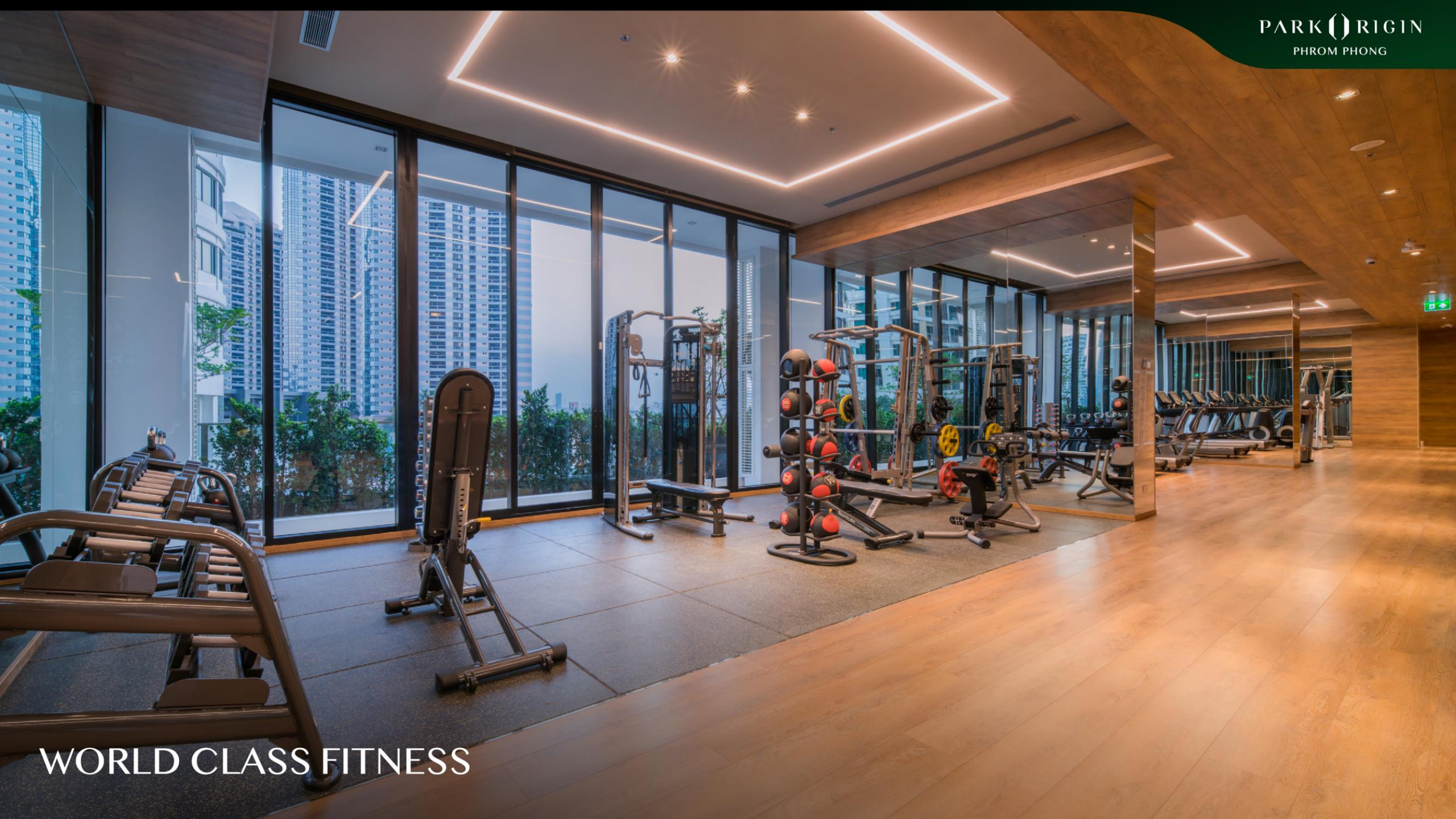
ENCHANTED GARDEN



CLOUD POOL

CLOUD POOL

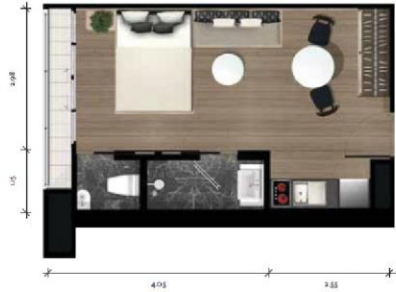




WORLD CLASS FITNESS

UNIT PLAN : TOWER 4

1 BEDROOM



TYPE 03/04/05/06/07/08
28.81 - 29.43 SQ.M.



TYPE 10
39.02 SQ.M.



TYPE 11+12
50.84 SQ.M.

2 BEDROOM



TYPE 01
54.53 SQ.M.



TYPE 02
59.95 SQ.M.

2 BEDROOM COMBINE



TYPE 09
55.82 SQ.M.



TYPE 03+04 / 05+06 / 07+08
58.15 - 58.79 SQ.M.

3 BEDROOM



DUPLEX LOWER
TYPE 03 / 05 / 07
116.30 - 117.58 SQ.M.



DUPLEX UPPER
TYPE 03 / 05 / 07
116.30 - 117.58 SQ.M.

UNIT PLAN : TOWER 5

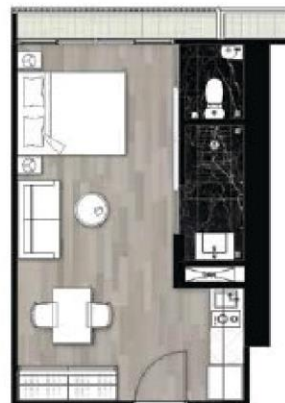
1 BEDROOM



TYPE 01
33 SQ.M



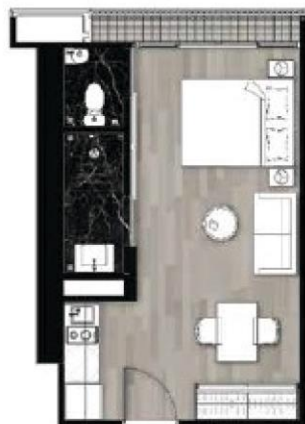
TYPE 02
40.60-40.92 SQ.M



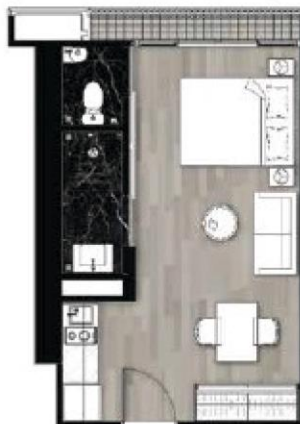
TYPE 04(R), 06(R)
28.21 - 29.59 SQ.M



TYPE 05(L) , 07(L)
28.15 - 29.32 SQ.M



TYPE 08(R)
28.15 SQ.M



TYPE 09(L)
29.19 SQ.M



TYPE 11
25.93-26.11 SQ.M

UNIT PLAN : TOWER 5

2 BEDROOM



TYPE 03
67.01 - 67.66 SQ.M



TYPE 10
55.68 - 56.42 SQ.M



TYPE 11
53.13 - 53.40 SQ.M

2 BEDROOM DUPLEX



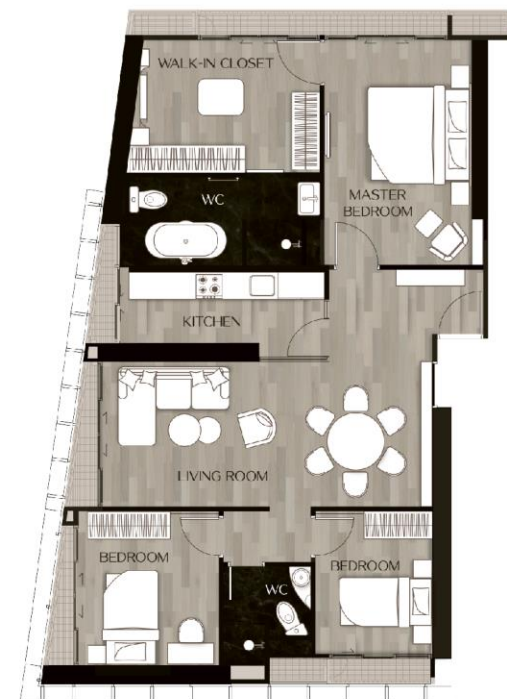
LOWER



UPPER

TYPE 04, 06, 08
86 SQ.M

3 BEDROOMS PENTHOUSE



108 SQ.M.

UNIT PLAN : TOWER 6

1 BEDROOM



TYPE 04, 06, 08
28.45-29.03 SQ.M



TYPE 05, 07, 09
27.93-29.03 SQ.M

2 BEDROOM



TYPE 03
55.33 SQ.M



TYPE 10
55.33-55.91 SQ.M



2 BEDROOM 88 SQ.M.



2 BEDROOM 88 SQ.M.



2 BEDROOM 67 SQ.M.

2 BEDROOM 67 SQ.M.





2 BEDROOM 55.68 SQ.M.



2 BEDROOM 53.13 SQ.M.

2 BEDROOM 53.13 SQ.M.





2 BEDROOM 53.13 SQ.M.

FLOOR PLAN : TOWER 4

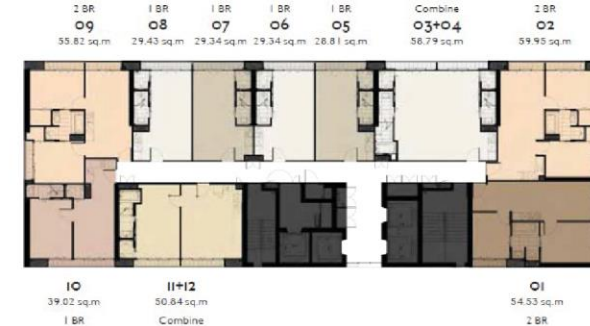
3RD - 6TH FLOOR



7TH - 16TH FLOOR



17TH - 25TH FLOOR



26TH FLOOR

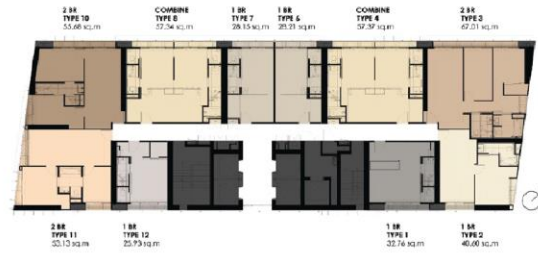


27TH UPPER FLOOR

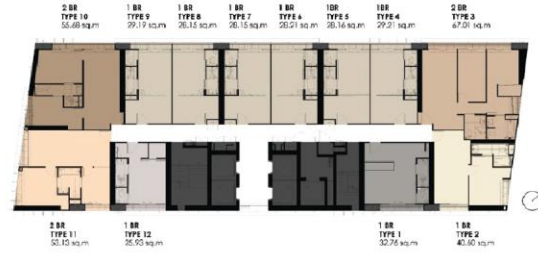


FLOOR PLAN : TOWER 5

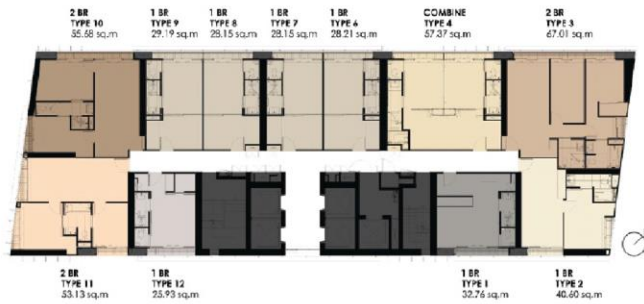
5TH FLOOR



6TH-15TH, 17TH -18TH, 20TH, 22ND, 25TH-33RD, 35TH, 37TH-38TH FLOOR



6TH, 19TH, 21ST, 36TH FLOOR



23RD, 24TH FLOOR



34TH FLOOR



FLOOR PLAN : TOWER 5

39TH FLOOR



40TH FLOOR



41ST, 43RD, 45TH, 47TH FLOOR



42ND, 44TH, 46TH, 48TH FLOOR



FLOOR PLAN : TOWER 6



KEY SELLING POINTS



LOCATION

500 M.*
BTS PHROM PHONG STATION



FULLFILL YOUR RELAXATION

10 RAIS* GREEN SPACE
IN THE HEART OF SUKHUMVIT



VALUABLE PRICE

LARGE ROOM, GOOD LOCATION



THE ULTIMATE LIVING EXPERIENCE

PAMPER YOURSELF AND MAKE YOUR
LIFE AN EXPERIENCE LIKE NO OTHER
WITH LUXURIOUS SERVICES OF HOTELS
AND COMPREHENSIVE AMENITIES

HR HAMPTON
HOTEL & RESIDENCE
MANAGEMENT

LEADING LONG-STAY SERVICE RESIDENCE COMPANY IN THAILAND

4

CITIES



10

PROPERTIES



1,500

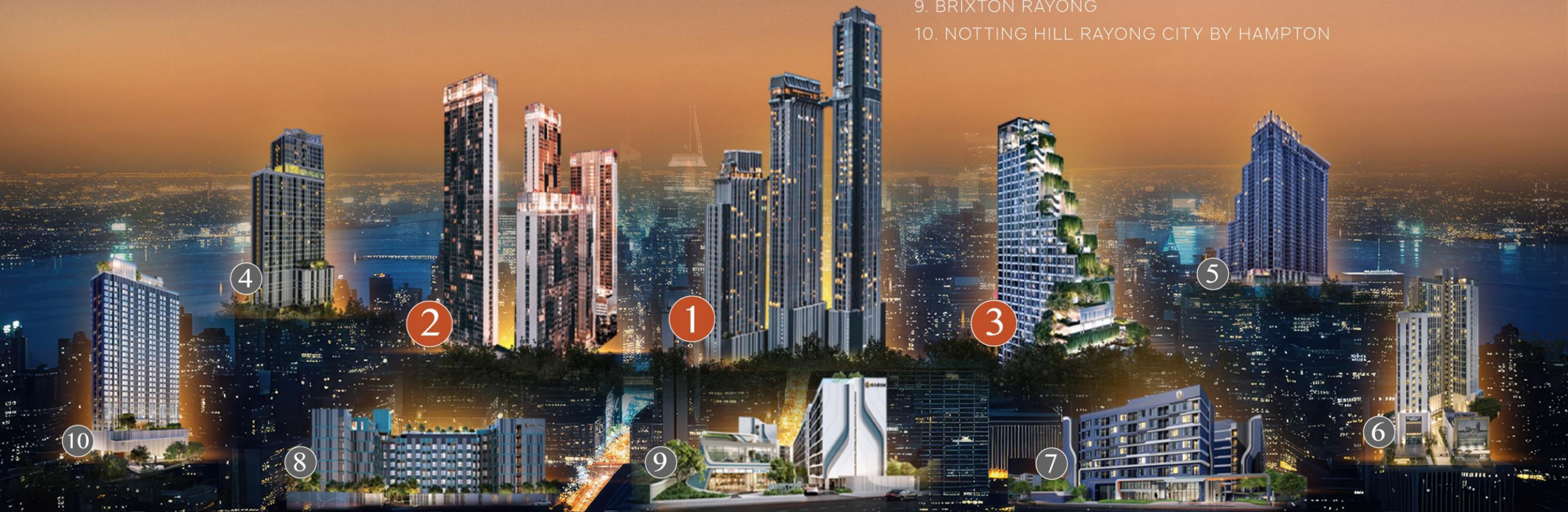
KEYS



10 PROPERTIES 1,500 KEYS

ORIGIN PROPERTY COMPANY, OUR PARENT COMPANY, EXCELS IN REAL ESTATE, GUIDED BY A PROFOUND UNDERSTANDING OF THE ASPIRATIONS OF THOSE SEEKING A HOME. OUR EVOLUTION IS MARKED BY A FERVENT COMMITMENT TO TRANSFORMING REAL ESTATE INTO A BENEFICIAL INVESTMENT FOR PROPERTY OWNERS AND THE GUESTS JOINING OUR EXTENDED COMMUNITY. EACH MILESTONE, EXPERIENCE, AND SUCCESS HAS DEFINED US AS A COMPANY DEDICATED TO CREATING VALUE, FOSTERING ENDURING RELATIONSHIPS, AND ENSURING PROFITS FOR OUR ESTEEMED INVESTORS.

- 1. HAMPTON RESIDENCE THONGLOR**
- 2. HAMPTON RESIDENCE NEXT TO EMPORIUM**
- 3. HAMPTON RESIDENCE PHAYATHAI**
4. KNIGHTSBRIDE SAMPUTPRAKAN CITY MANAGED BY HAMPTON
5. HAMPTON DELUXE OCEAN SRIRACHA
6. HAMPTON SRIRACHA
7. BRIXTON CAMPUS KASET SRIRACHA
8. BRIXTON BANGSAEN
9. BRIXTON RAYONG
10. NOTTING HILL RAYONG CITY BY HAMPTON



OUR POWERFUL DISTRIBUTION TEAM

DIGITAL MULTI-CHANNEL MARKETING

SOCIAL MEDIA, HHR WEBSITE,
GOOGLE AD

RESERVATIONS & REVENUE MANAGEMENT

BEST IN CLASS PRICING
STRATEGIES, INVENTORY
MANAGEMENT, AND DEMAND
AND FORECASTING TOOLS
MAXIMIZING REVENUE

E-COMMERCE

ECONOMY OF SCALES.
SHARED COST AND DRIVE
EFFICIENCY

B2B TEAM CORPORATE & AGENT

CLUSTER & PROPERTY BASED
SELLERS FILL PROPERTIES
THROUGH DEEP CUSTOMER
RELATIONSHIP AND
IN-DEPTH MARKET
KNOWLEDGE



HHR PERFORMANCE 2022 - 2023



CONSISTENT HIGH OCCUPANCY

70 - 80%



REVENUE GROWTH IN 2023

4.7 X

A SIGNIFICANT

60%

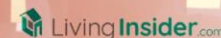
OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.



80 +



KEY HOUSING
AGENCY PARTNERS



A SIGNIFICANT 60%

OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.



Calbee

Kubota

Bioré



Asahi

PlayStation

LINE

SHARP

Glico

Panasonic

SONY

Canon



SHISEIDO



COMME des GARÇONS

Aji

AJINOMOTO



HONDA



E-COMMERCE

WE'VE ESTABLISHED PARTNERSHIPS WITH ONLINE MARKETPLACE PLATFORMS AND OTAs TO BOOST REVENUE AND GENERATE LEADS. ADDITIONALLY, WE LEVERAGE OUR IN-HOUSE ONLINE MARKETPLACE, **PASSION REALTOR**, TO FURTHER ENHANCE LEAD GENERATION AND REVENUE.

ONLINE TRAVEL AGENT



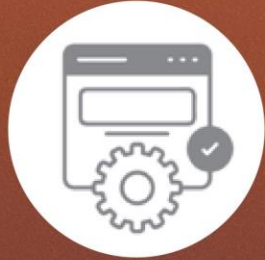
Trip.com



ONLINE MARKET PLACE



E-COMMERCE



SHOP

SET UP RESILIENT EFFECTIVE STANDARD OPERATING PROCEDURES TO ENSURE EFFICIENT FRICTIONLESS OPERATIONS.



GUEST EXPERIENCE

CUSTOMER CENTRIC ANTICIPATING THEIR NEEDS AND EXCEEDING GUEST EXPECTATIONS.



GUEST ENGAGEMENT

AIM TO CREATE POSITIVE MEMORABLE EXPERIENCES DURING EVERY STAFF AND GUEST TOUCH POINT.



GUEST SATISFACTION

CONSTANT VIGILANCE IN MAINTAINING SERVICE STANDARDS AND ATTENTIVENESS TO CUSTOMERS FEEDBACK



GUEST LOYALTY

BUILDING STRONG RELATIONSHIP WITH GUESTS THAT LEAD TO REPEAT STAY AS WELL AS WORD-OF-MOUTH RECOMMENDATIONS TO PEERS.



PROFITABILITY

MAXIMIZED OCCUPANCY AND REVENUES UNDER ANY MARKET CONDITIONS.

THANK YOU

