

UPPER CREST
Luxury Hotel Apartments

Luxury has a new address
Welcome abroad



DAMAC

LIVE THE LUXURY

Paramount branded hotel and luxury serviced residences in Dubai, Fendi Casa serviced residences in Riyadh and branded apartments in Dubai, Versace-branded luxury residences in Lebanon and Jeddah. The tallest residential building in Jordan. Opulent living in Saudi Arabia and Qatar. Award-winning luxury in the UAE. Luxurious villas and a 5-star mall in Egypt. At the forefront of all these property developments is one company: DAMAC Properties.

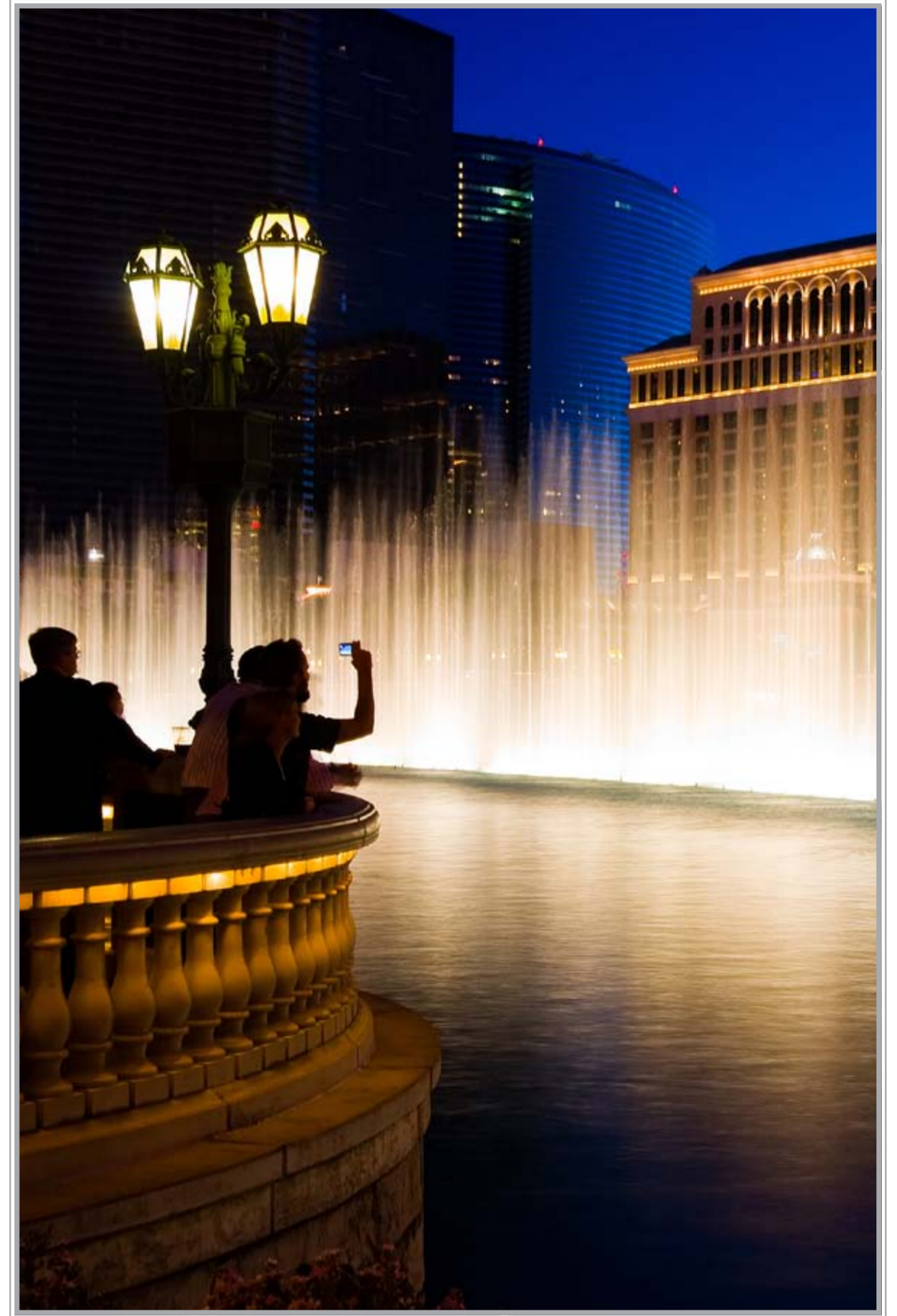
Trusted for uncompromising quality and trend-setting innovation, DAMAC Properties has earned an unmatched reputation for luxurious waterfront developments, distinctive architectural landmarks and a wide selection of the finest residential, retail and office addresses.

To date DAMAC Properties has completed 37 buildings, 7,817 units spanning 13,945,299 sq. feet in Dubai. In our portfolio there are a further 66 buildings at various stages of progress across the Middle East and North Africa region. These consist of 12,100 units.



The stunning
skyline of the world's
greatest cities...

Spectacular high-rises and iconic architecture will evoke memories of New York, London and Hong Kong.



The entertainment
of glitzy attractions...

The ultimate in water feature engineering and musical shows will transport you to The Dancing Fountains at Bellagio, Las Vegas.



Bustling & Buoyant Dubai



A truly designer city, Dubai boasts of a lifestyle that is unique and desirable. The destination for intelligent property investors, it has some of the most breathtaking buildings and prestigious projects. A bustling metropolis, with towering skyscrapers and quiet boutique offices, Dubai has world-class shopping malls, restaurants, cafes and entertainment facilities. Home to some of the most unique master plans in the world, Dubai also boasts the world's richest horse race and the so called eighth wonder of the world Palm Jumeirah.



In the most prestigious location in Dubai



Surrounded by the most prestigious landmarks in the world the residents are undoubtedly investing in the most valuable piece of development in the Middle East and possibly in the world!

Located right at the center of old and "new" Dubai whether its for business or pleasure, work or leisure, shopping or dining, recreation or entertainment.



Presenting...



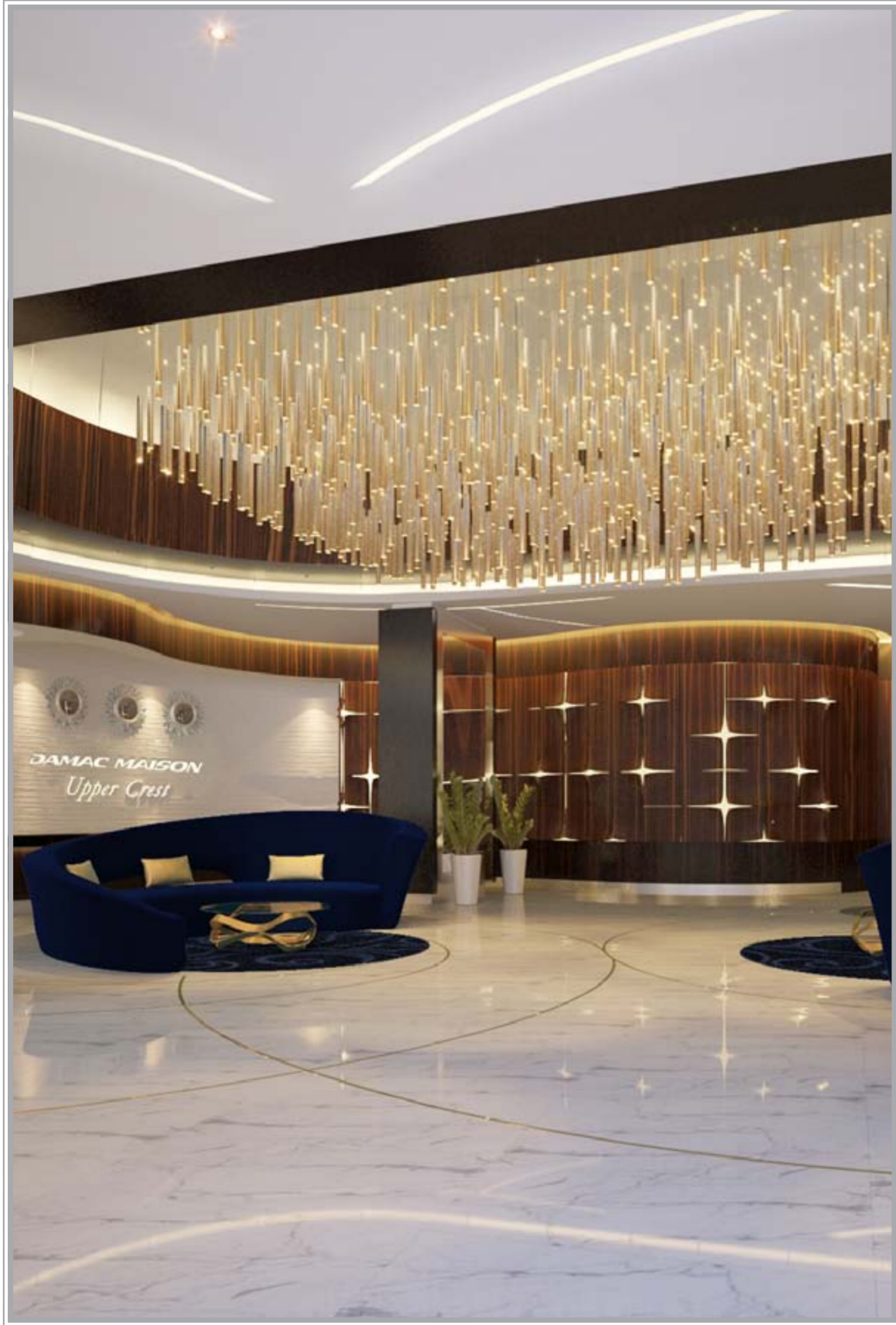
UPPER CREST
Luxury Hotel Apartments



Upper Crest blurs the line between serviced apartments and luxury hotels. Located in the 'platinum' square kilometer, Upper Crest is the epitome of quality living and the pinnacle of lucrative investment opportunities.

44 levels of unique architecture create an imposing and attractive figure, fitting seamlessly into the illustrious neighborhood.

- Furnished and serviced Studios, 1, 2 & 3 bedroom apartments
- Round the clock reception and concierge desk
- 24-hour valet parking service
- Grand lobby with a café
- Parking on 5 podium levels
- Luxurious SPA
- Global dining restaurant
- A terrace lounge
- State-of-the-art gymnasium
- Infinity swimming pool



Play the perfect host



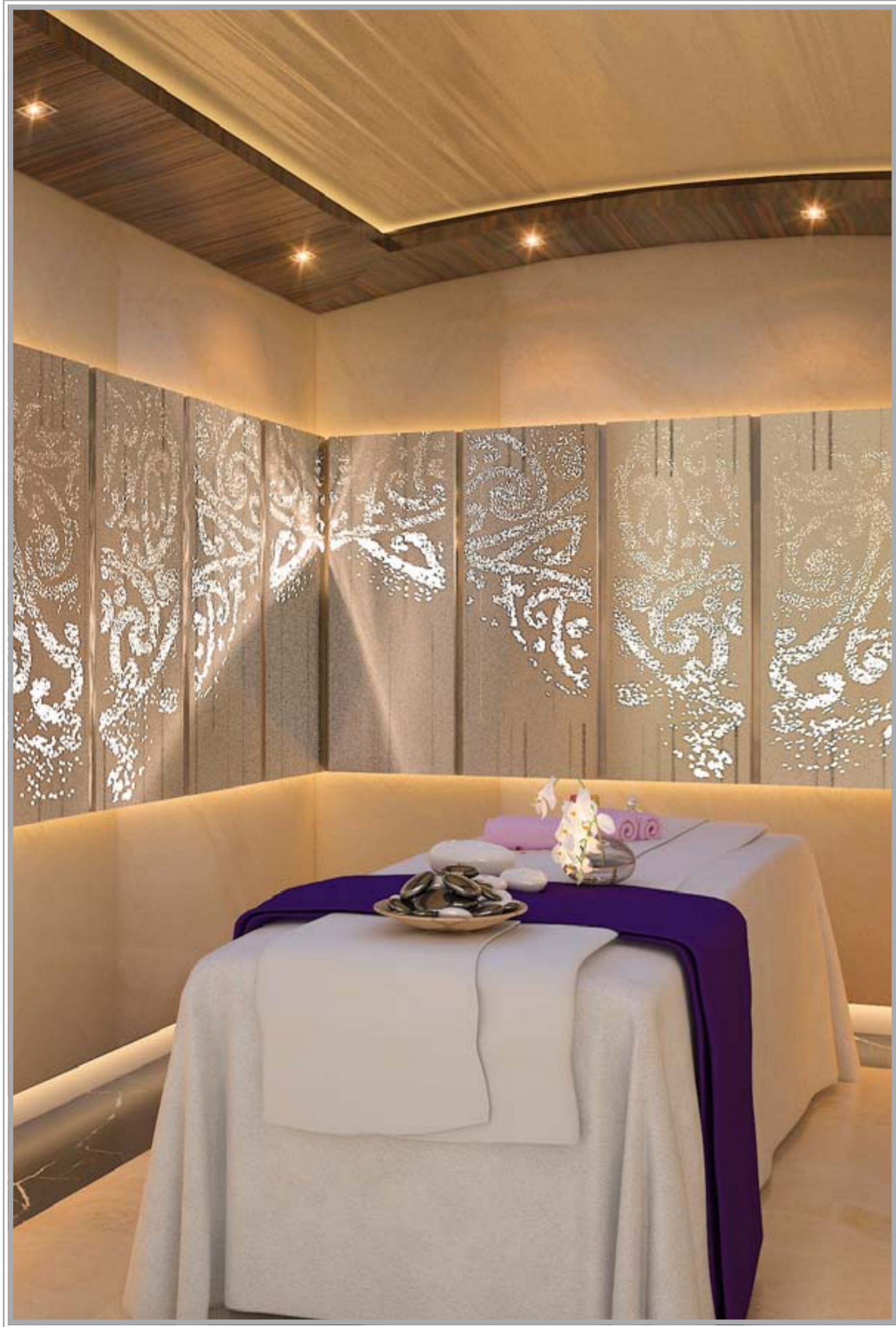
The residents lounge is your own banquet hall. Host a gala dinner for your business associates or catch up with your friends and family over a quiet dinner.



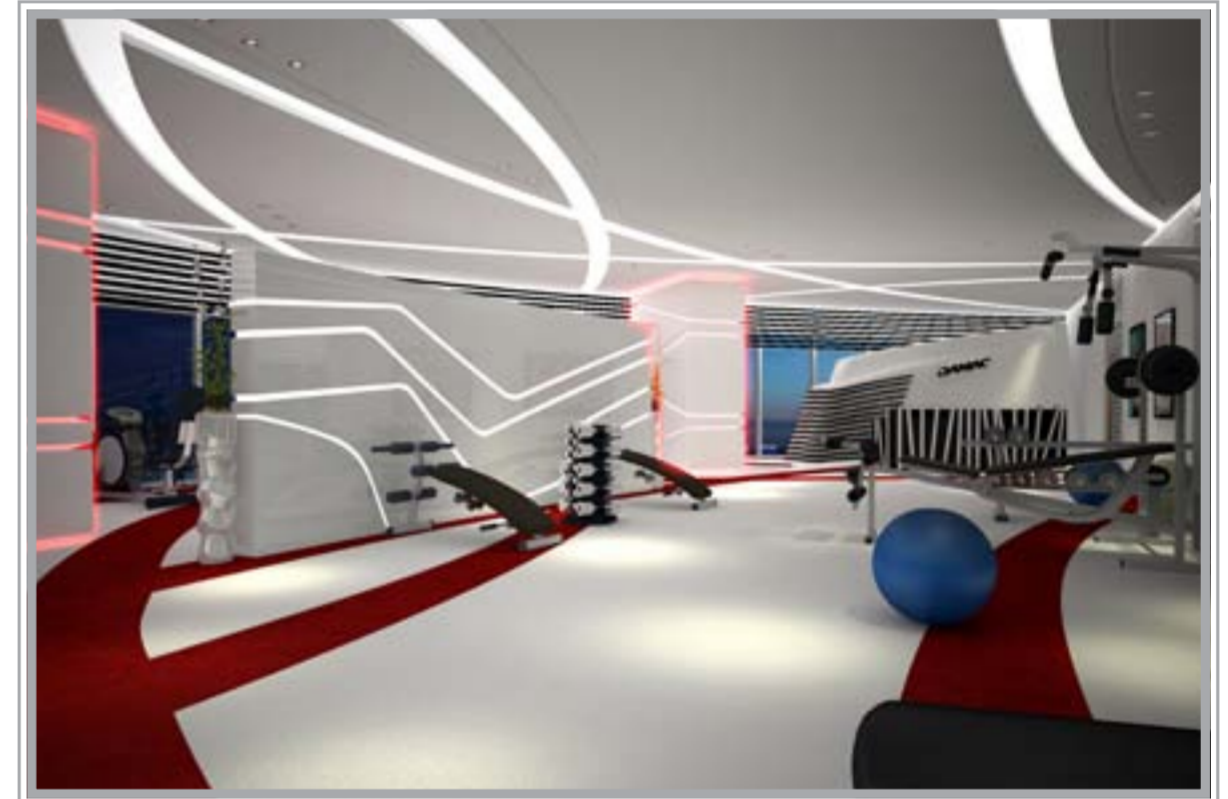
Reward yourself



Fine living cannot get better than this. Every apartment in the 44-storey architectural delight is infused with luxurious appointments. From the elegant furniture and equipped kitchen to spacious bathrooms with quality fittings, every inch of the apartment spells comfort and luxury.



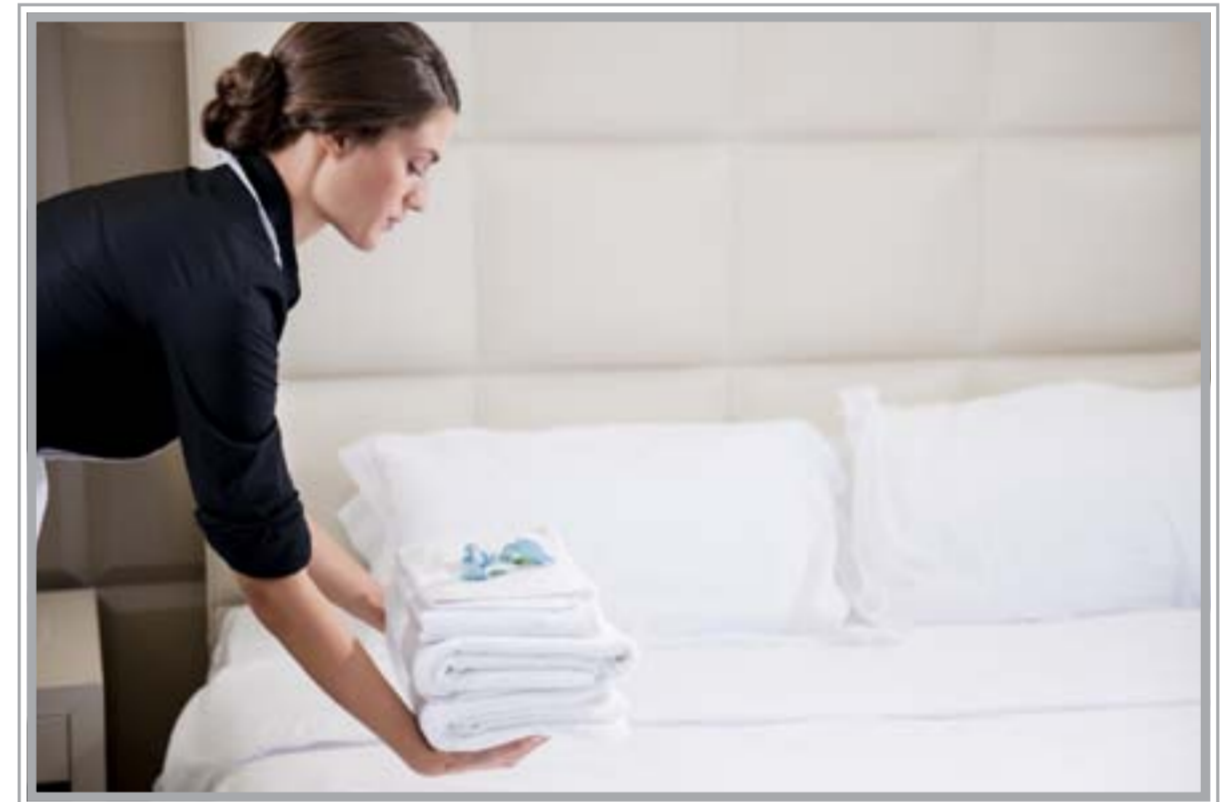
Compliment yourself



A modern luxurious spa and state-of-the-art gymnasium with world-class equipments and facilities makes looking good and feeling good a breeze. Lose weight, firm up your muscles or tone your body on the latest fitness equipments. Enjoy a relaxing steam/sauna, soak yourself in a Jacuzzi, or get the stress out of your system with a soothing massage, a dip in the swimming pool or a game of badminton.



Yours exclusively



Serviced luxury takes a totally new meaning. Whether the need is business, leisure or private, we go that extra mile to ensure that they are made available at your beck and call.

Be it a stretch limousine at your doorstep, or a personal shopper by your side, a five-star chef in your kitchen or being pampered by the city's best beauticians and spa experts in the privacy of your home.



Spoil yourself



If it's too early to go home, head down to one of the shopping attractions at the retail area, or just wind down at the relaxing restaurant, coffee lounge or juice bar.

Operated by

DAMAC MAISON
Luxury Hotel Apartments



There's no place like Maison

Where else can you enjoy the warmth of home, coupled with service beyond that of the best hotels? Maison is the only luxury brand of its kind, combining opulent architecture and design with the welcoming informality of your own home. Only we combine the highest service levels with a personal touch that will make you feel uniquely well looked after.



Rental Pool

Collecting rent has never been so relaxing

Stay in or rent out your DAMAC Maison apartment as you wish. It's totally flexible. And should you choose to let, our team handles it all for you.



Kids Club

Give your kids the night off

Our hotel apartments have a Kids Club, so you can go out knowing that your kids will have as good a time as you. And enjoy the best of family and city life.



Full Kitchen

The ultimate home for the ultimate host

Welcome a crowd to your new DAMAC Maison hotel apartment, with separate entertaining space and full kitchen. Plenty of room to make everyone feel at home.



Concierge

The key to your apartment is the key to the city

To bring our residents the best of Dubai, we've created a new kind of concierge team. Fancy last-minute tickets to a sold-out show? They have ways of making it happen.



In-room personalised service

Go to a seven star restaurant in your pyjamas

Go one better than room service. Get a chef to prepare a banquet in your own kitchen. Or you might prefer to have a top-notch tailor, manicurist or hairdresser visit you in your apartment.



Wellness Center

Take the elevator to inner peace

Visit our wellness center in one of our tower and enjoy 1,000 square metres of heaven, to explore, relax and unwind.